



# Denton Public Library Strategic Plan 2023-2028

# Mission Statement

**Denton Public Library Transforms Lives, Strengthens Community, and Inspires Imagination**

## Strategic Priorities and Goals

### Transform Lives

- Champion Literacy
- Create a Culture of Lifelong Learning
- Embrace Technology

### Strengthen Community

- Build Community Connections
- Celebrate Our History
- Provide Inclusive Access for All

### Inspire Imagination

- Spark Innovation
- Provide Enriching Experiences
- Expand Horizons

## Vision Statement

Denton Public Library empowers the community by providing inclusive services and resources which inspire innovation, imagination, and lifelong learning

## Values

- Intellectual Freedom
- Community
- Innovation
- Inclusivity
- Accessibility
- Lifelong Learning
- Literacy

# Strategic Plan Purpose and Use

A strategic plan is necessary for any organization to clarify its mission, articulate a vision of where it wants to be, and develop goals with prioritized actions to move towards that vision. Libraries develop strategic plans with community and stakeholder feedback to create relevant and effective plans that respond to community needs. A library strategic plan propels the library forward with direction from local community feedback.

In addition, Texas State Library and Archives Commission requires that public libraries have a strategic plan to receive annual accreditation.

# Methodology

Denton Public Library focused on three factors throughout the strategic planning process:

- Community input
- Transparency
- Accountability

The Denton Public Library 2023-2028 Strategic Plan consists of two parts, this Strategic Plan document and an annually updated list of Action Items. The Strategic Plan document provides background information about the planning process and data collected from community feedback. The feedback was used to develop the library's mission statement, priorities, vision statement, and values. That feedback is also reviewed and analyzed annually to develop an updated list of relevant actions items for the library to pursue that year. The Action Items are compiled into a separate document as they are updated annually to remain current and relevant. The two-part Strategic Plan provides an easy to read guide with clear and specific goals and actions to achieve those goals.

Transparency is vital to a successful strategic plan. From gathering community input to discussions about annual action items in public meetings to presenting regular progress reports about initiatives and action items, it is imperative that strategic plan information is shared and easily accessible to all. The Strategic Plan and updates on action items will be available on the library's website and shared via library marketing, status reports, and data dashboards.

# Input and Community Participation

Community information was gathered in two ways: an online survey and in-person focus groups and community input sessions. Summary data from the survey and input sessions is provided below. Complete response data is attached as Appendix A (online survey) and Appendix B (input sessions).

A six-question **online survey** was available September 1-30, 2022 with 365 responses submitted. A link to the survey was promoted on the front page of the library's website, library and City social media channels, signs at library service desks, and through staff interactions with patrons. Printed surveys were also available at each branch.

Participants in each of the nine **in-person input sessions** completed a SOAR Analysis activity, attached as Appendix C (SOAR Analysis) to identify library strengths, opportunities, aspirations, and results. They were also asked about their vision of what the library should be in the future and what values should be the guiding principles for Denton Public Library.

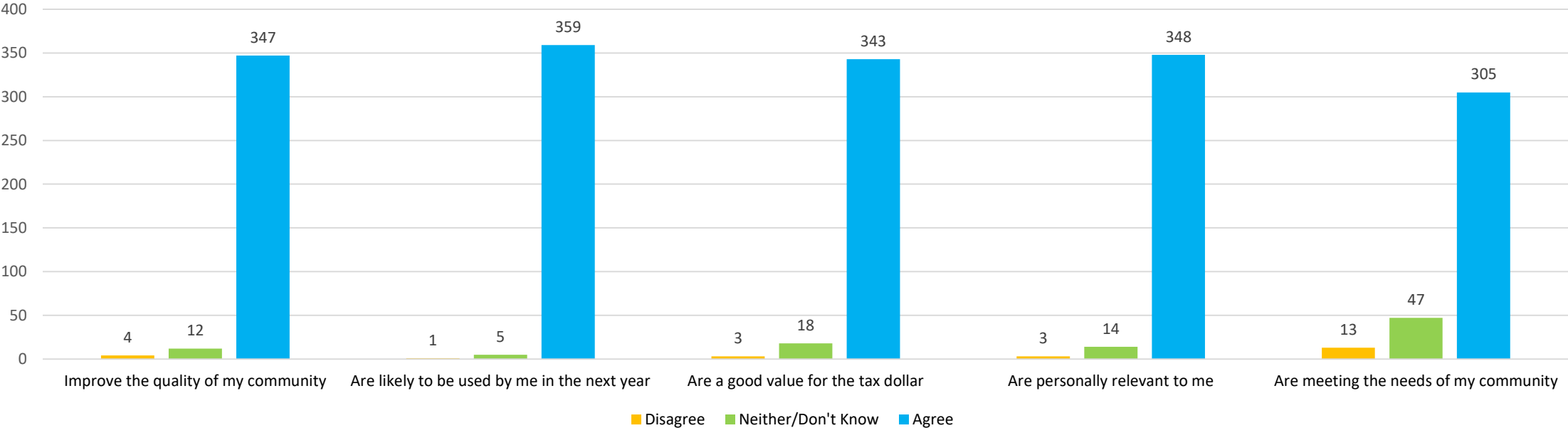
- Library Leadership Team
- Library Staff Members (3 sessions)
- Library Board
- Teen Advisory Board
- Public Community Input Meetings (3 sessions)

# Online Survey Data Summary

**Survey Q1. How strongly do you agree with each of the following statements? Denton Public Library facilities, services, and staff...**

Results indicate that the library is valued by the Denton Community:

- 95.6% of responders feel that the Denton Public Library improves the quality of their community
- 98.4% of responders say that they are likely to use Denton Public Library in the next year
- 94.2% of responders feel that Denton Public Library is a good value for the tax dollar
- 95.3% of responders feel that Denton Public Library is personally relevant to them
- 83.6% of responders feel that Denton Public Library is meeting the needs of the community



# Online Survey Data Summary

**Survey Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Common themes repeated in responses for this question include:

- Access (ease of access to resources, services, facilities)
- Collaboration/Connection
- Community
- Creativity
- Curiosity
- Discovery
- Diversity (of resources and services; representation of community)
- Easy to use
- Education/Lifelong Learning
- Engaging
- Enrichment/Enjoyment/Fun
- Equity (resources, access, and service to all)
- Helpful
- Imagination
- Inclusive (of a variety of resources; inclusive materials/services/facilities for whole community)
- Information
- Innovation
- Integrity
- Intellectual Freedom
- Knowledge
- Literacy
- Outreach
- Programs
- Relevant
- Resources/Materials/Online Products
- Safe
- Service (services offered; high quality of service provided)
- Technology
- Welcoming



# Online Survey Data Summary

**Survey Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Common themes repeated in responses for this question include:

- Access (ease of access to resources, services, facilities)
- Community
- Curiosity
- Discovery
- Diversity (of resources; serving a diverse community)
- Easy to use
- Education/Lifelong Learning
- Engagement
- Enrichment/Enjoyment/Fun
- Equity (resources, access, and service to all)
- Free
- Helpful
- Inclusive (of a variety of resources; inclusive services/facilities for whole community)
- Information
- Innovation
- Integrity
- Intellectual Freedom
- Knowledge
- Literacy
- Privacy
- Programs
- Resources/Materials/Online Products
- Safety
- Technology
- Unbiased
- Welcoming



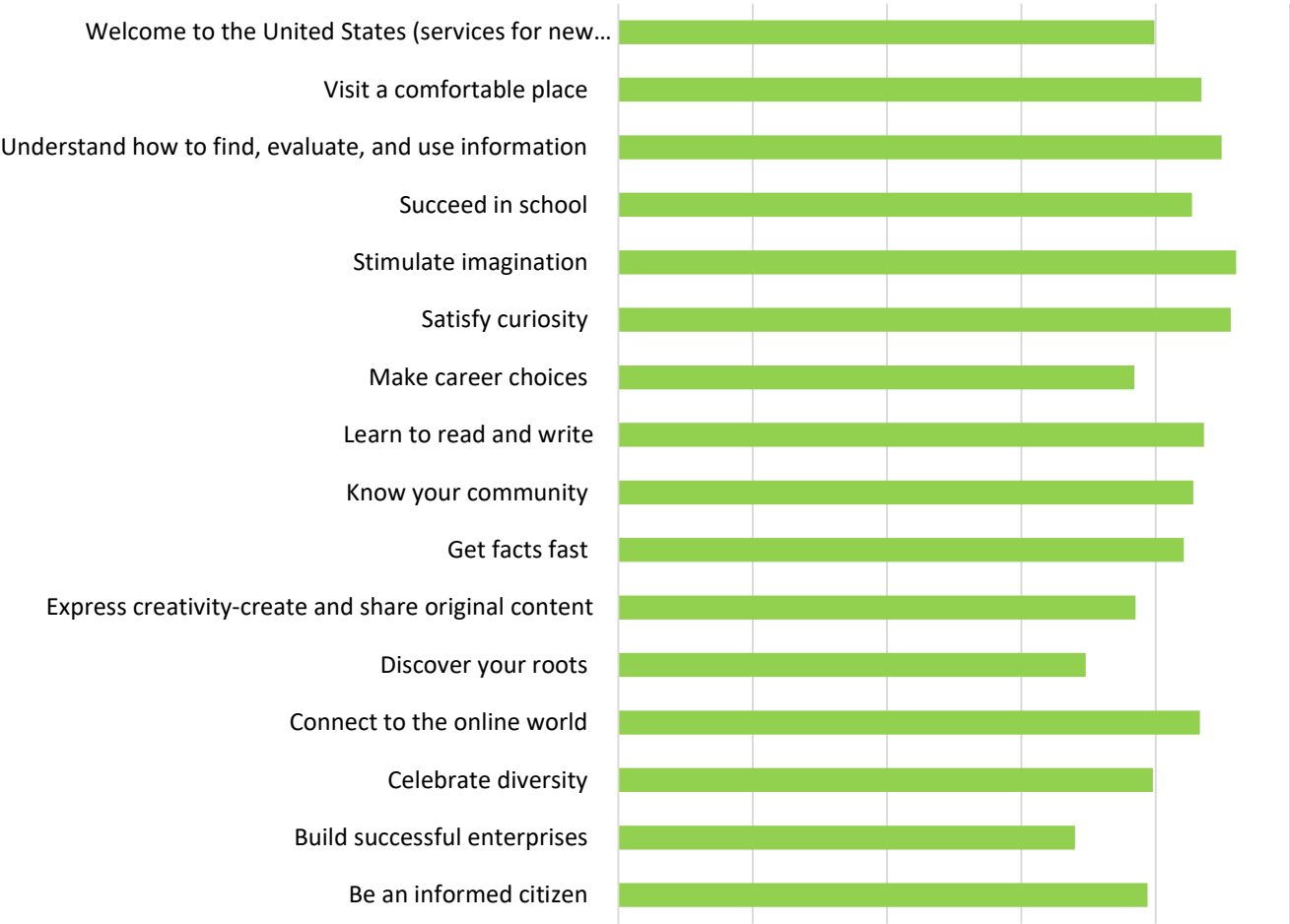


# Online Survey Data Summary

**Survey Q4. Please rate the importance of the following library uses in serving the Denton Community.**

Results are shown in the chart to the right.  
Responses indicate that each of the library uses listed are valued by the community. The top five priorities are:

- Stimulate imagination
- Satisfy curiosity
- Understand how to find, evaluate, and use information
- Connect to the online world
- Learn to read and write



# Online Survey Data Summary

## Survey Q5. What new or expanded services would you like to see at the library?

Responses for this question ranged from broad comments to specific program or material requests. General findings from the responses include:

- A need for stronger **marketing of library resources**, services, facilities, and general operations. Many responses requested services that the library already offers or specifically noted that the library needed to advertise certain things to raise community awareness.
- Requests for **spaces** and comments about the library as a “space” for meeting, learning, or being. Several responses noted a need for space to study, read, or relax in a quiet and cozy atmosphere. There was also a need for meeting room or conference room spaces.
- **Classes and events** were recommended, with a desire for more youth and adult programming. Many suggestions were made for educational and hands-on learning classes, particularly with literary/literacy, crafts/hobbies, employment/careers/business, homework/tutoring themes. Also requests for programs for seniors and homeschool groups.
- **Resources** were suggested frequently, with an emphasis on digital resources, discovery kits or technology kits with “things” to check out, world language materials, and video games/game systems that could be checked out.
- There is also a large demand for **technology**, particularly **Makerspace** equipment and technology. Requests for a Makerspace at all branches, expanded hours for the Forge Makerspace, and more information and training to use Makerspace equipment were listed. Also, general computer, internet, printing, tablet, and fax services were noted as important to keep or expand.



# Online Survey Data Summary

## Survey Q6. Where would you like to see Denton Public Library focus its investments?

Results are indicated on the pie chart below. Categories with similar focus are grouped by shades of the same color:

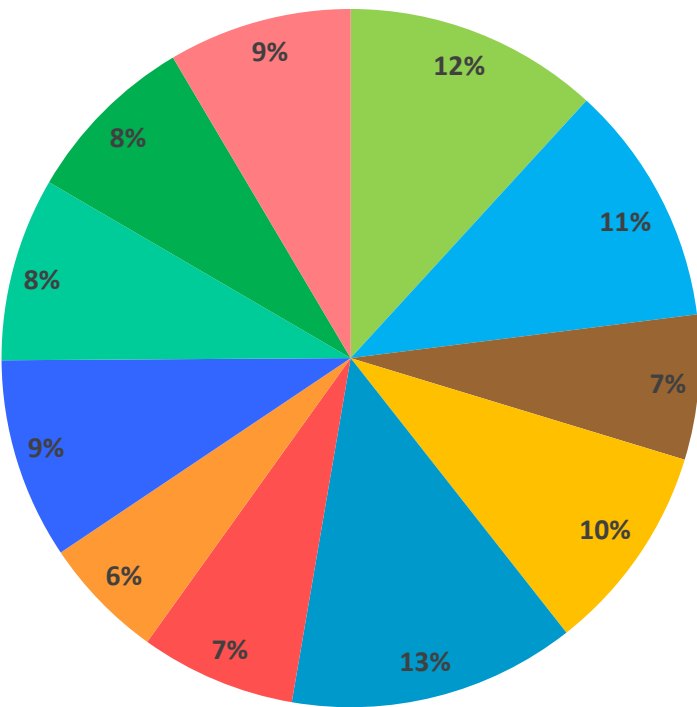
Blue 33% - library collections: materials, online resources, digital collections

Green 28% - programming, outreach, and staff service

Yellow/Orange 16% - library facilities

Red 16% - technology

Brown 7% - Special Collections



- Classes & events
- Downloadable and streaming materials
- Genealogy, Local History, and Denton Municipal Archive
- Improvements to existing library facilities
- Library collections (books, CDs, DVDs, etc.)
- MakerSpaces
- New library facilities
- Online databases and learning resources
- Outreach and community engagement
- Staff assistance
- Technology equipment

# In-Person Input Session Data Summary

**Strengths**—Participants were asked what advantages Denton Public Library has, what makes the library unique, what does Denton Public Library do better than anyone else, and what does Denton Public Library have that is better than anyone else. Common themes in responses include:

- City leadership support
- Easy to use
- Education and lifelong learning support for all ages
- Extensive and broad physical and digital materials and online resources
- Fine free
- Free access for all
- Friends of the Denton Public Libraries support
- Hours of operation with 7-day per week service
- Interlibrary Loan services
- Innovative and future thinking
- Library as a community hub with strong engagement and relationships with individuals, families, and local entities
- Library as a “space”/place to be with a welcoming atmosphere
- Library is a place for public art
- Library locations across the City of Denton with adequate space and dedicated areas for age groups, meetings, and study
- Library provides an economic benefit to community
- Literacy and reading support for all ages
- Partnerships with community/organizations
- Programs and Outreach
- Services
- Special Collections and Municipal Archive
- Staff is friendly, knowledgeable, helpful
- Strong community support
- Technology including computers, wi-fi, internet, printing, copy machines, free faxing, Makerspaces, and access to unique technology equipment



# In-Person Input Session Data Summary

**Opportunities**—Participants were asked what the community is asking for, what partnerships would lead to greater success, what resources does Denton Public Library need to move forward, and what gap could the library fill. Common themes in responses include:

- Adequate staffing levels and staff professional development support
- Build library advocates
- Be a place for diversity of experiences, opinion, experiences, beliefs
- Comfortable facilities with adequate comfortable space, outdoor areas, and study and meeting areas
- Community growth
- Expanded hours of operation
- Friends of the Denton Public Libraries, Library, Board, and Emily Fowler Library Foundation
- Information literacy and the library as a trusted place for information
- Library collections and online resources
- Makerspaces
- Marketing and communication of library operations, services, resources, etc.
- Outreach and community engagement
- Partnerships with local non-profits, schools, colleges and universities, businesses, senior living facilities, Library Board, library support organizations
- Programs, classes, and events
- Services for specific populations, e.g. seniors, working people, veterans, non-college bound students/adults, teen parents
- Services, programs, and resources for Spanish speaking patrons
- Technology
- Volunteers



# In-Person Input Session Data Summary

**Aspirations**—Participants were asked what the library should care deeply about, where should Denton Public Library go in the future, what the library would look like in the future, and what projects, programs, or processes support those desired achievements. Common themes in responses include:

- Big public events with authors and speakers
- Career readiness and vocational guidance
- Civic dialogue and education
- Community aware of library services through engaging and personally relevant marketing and advertising
- A community hub that is responsive to the community, connecting people to resources, organizations, and other people
- Engaging programs
- Engine for local economic development
- Fairly compensated staff that looks like the diverse community served and communicates in languages the community speaks or signs, with support for professional development and involvement in library professional organizations
- Free access for all
- Large and diverse physical materials collection, online collection, and online resources accessible remotely
- Library facilities have flexible and comfortable spaces with dedicated areas for age groups, meetings, programs and performances, art displays, study and quiet reading, technology and media space, and outdoor areas
- Library is a driving force for a thriving community: employable workforce, healthy families, informed citizenry
- Library is a place for discovery and creativity
- Partnerships and connections with community organizations, entities, schools, businesses, etc.
- A safe place-physically and emotionally
- Secure and diversified funding sources, including grants
- Welcoming, comfortable atmosphere



# In-Person Input Session Data Summary

**Results**—Participants were asked how Denton Public Library will know when it succeeds, what meaningful measures would indicate the library was on the right track, what resources would be needed to implement projects, and what stakeholders expect. Common themes in responses include:

- Analyze and use data that is collected to develop goals
- Creating transparent communication methods such as data dashboards, reports, or newsletters that can be easily found by staff, patrons, City Administration, City Council, and other stakeholders
- Develop specific goals, reviewing them and providing updates for accountability
- Feedback or suggestion opportunities (via polls, forms, staff interactions with patrons)
- Gathering statistics and data and looking for increased usage trends.
- Library growth in services, facilities, resources, and hours would reflect community growth and demographic and economic changes
- New and continued partnerships as the library is seen as a trusted and valuable entity
- Return on Investment (ROI) calculator to demonstrate the monetary value when patrons check out materials
- Surveys



# In-Person Input Session Data Summary

**Vision**—Participants were asked to consider a future vision of Denton Public Library: where will the library be in the future, what should the library look and feel like in the future, what do you want Denton Public Library to become, what is your long-term view for the library. Common themes in responses include:

- Accessible
- Community hub, representing and engaging with the community
- Freedom of information
- Encourages discovery
- Supports education and enrichment
- Informational with access to knowledge and other ideas or perspectives
- Supports literacy
- A safe place
- Technology access
- Unbiased
- Welcoming





# In-Person Input Session Data Summary

**Values**—Participants were asked to consider a what values should define the library: what are the guiding principles driving all library efforts, what qualities are embodied by Denton Public Library, what does the library stand for, and what is important to the library as an organization. Common themes in responses include:

- Adaptable and responsive to changing community needs
- Community focused
- Diversity
- Education and lifelong learning
- Equitable access for all
- Inclusive; having something for everyone
- Innovation
- Intellectual freedom
- Integrity
- Literacy
- Strategic
- Unbiased
- Welcoming



Number of children	Percentage of families
0	10%
1	25%
2	20%
3	15%
4	10%
5	8%
6	5%
7	3%
8	2%
9	1%
10	1%
11	1%
12	1%
13	1%
14	1%
15	1%
16	1%
17	1%
18	1%
19	1%
20	1%

Number of children	Percentage of families
0	10%
1	25%
2	20%
3	15%
4	10%
5	8%
6	5%
7	3%
8	2%
9	1%
10	1%
11	1%
12	1%
13	1%
14	1%
15	1%
16	1%
17	1%
18	1%
19	1%
20	1%

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# Supporting Documentation

Appendix A - Online Survey Responses

Appendix B - Input Session Responses

Appendix C - SOAR Analysis Handout

## 2022 Community Input Survey-Denton Public Library

### Q1. How strongly do you agree with each of the following statements? Denton Public Library facilities, services, and staff...

Answer Choices	Disagree	Neither	Agree	Don't know	Total	Weighted Average
Improve the quality of my community	4	5	347	7	363	2.91
Are likely to be used by me in the next year	1	0	359	5	365	2.95
Are a good value for the tax dollar	3	5	343	13	364	2.86
Are personally relevant to me	3	8	348	6	365	2.91
Are meeting the needs of my community	13	10	305	37	365	2.6

### Q4. Please rate the importance of the following library uses in serving the Denton community.

Answer Choices	Not Important	Slightly Important	Moderately Important	Very Important	Extremely Important	Total	Weighted Average
Be an informed citizen (local, national, and world affairs)	12	24	74	114	136	360	3.94
Build successful enterprises (business & non-profit support)	12	53	129	114	55	363	3.4
Celebrate diversity (cultural awareness)	23	31	47	90	171	362	3.98
Connect to the online world (public Internet access)	4	12	41	110	195	362	4.33
Discover your roots (genealogy and local history)	13	49	116	119	66	363	3.48
Express creativity-create and share original content (print, video, audio, or visual)	14	24	79	134	113	364	3.85
Get facts fast (ready reference)	3	13	50	134	163	363	4.21
Know your community (community resources, events, and services)	3	11	43	129	176	362	4.28
Learn to read and write	8	10	35	101	210	364	4.36
Make career choices (job and career development)	8	28	82	140	103	361	3.84
Satisfy curiosity (lifelong learning)	1	3	17	111	230	362	4.56
Stimulate imagination (reading, viewing, and listening for pleasure)	1	2	21	94	245	363	4.6
Succeed in school (homework help)	7	4	52	120	180	363	4.27
Understand how to find, evaluate, and use information (information fluency)	1	6	19	126	211	363	4.49
Visit a comfortable place (physical and virtual spaces)	4	8	35	128	188	363	4.34
Welcome to the United States (services for new immigrants)	19	22	52	121	148	362	3.99

### Q6. Where would you like to see Denton Public Library focus its investments? Please rank the resources and services below from highest priority (1) to lowest priority (11)

Answer Choices	1	2	3	4	5	6	7	8	9	10	11	Total	Score
Classes & events	69	47	40	39	34	38	22	22	11	11	2	335	7.83
Downloadable and streaming materials	53	55	53	43	20	18	23	23	26	12	13	339	7.45
Genealogy, Local History, & Denton Municipal Archive	3	17	18	29	32	11	36	36	47	38	72	339	4.42
Improvements to existing library facilities	25	44	30	31	33	49	24	41	30	25	6	338	6.47
Library collections (books, CDs, DVDs, etc.)	131	61	37	28	24	16	9	14	7	4	10	341	8.83
MakerSpaces	13	18	23	20	24	34	32	27	42	55	53	341	4.75
New library facilities	8	9	11	17	20	22	31	30	43	56	95	342	3.79

# 2022 Community Input Survey-Denton Public Library

Online databases and learning resources	11	27	38	42	43	39	48	27	18	36	8	337	6.19
Outreach and community engagement	13	23	30	34	32	39	41	40	42	28	23	345	5.63
Staff assistance	14	17	32	28	31	32	35	45	39	45	23	341	5.37
Technology equipment (computers, laptops, tablets, scanners, printers, etc.)	9	26	33	32	47	39	37	30	29	28	36	346	5.66

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Children	Families	Learning
Books	Community classes	Career certifications (a+, network security, etc)
shared information	valuable resource	organized
Provide enriching activities for young children	Be a safe, quiet place to read and research	Obtains the latest books as well as classics
Source of knowledge for the community	Facilitator of literacy and academic excellence	Appropriate for the whole family
Resourceful	Informative	Loads of knowledge
Inclusive	Digital	
Availability	Easy info access	
Needs to improve dramatically	Book resources are weak at best	
quiet rooms	less students after school being unruly	
crafts	computers	community
Growth	Study spaces	Inclusive
Discovery	Knowledge	Entertainment
Stable	Available	Enthusiastic
Knowledge	Learning	Empathy
Collaborative space	Think	
Community	Education	Inclusive
Inclusive	Welcoming	Engaging
Helpful	Kind	
Peaceful	Educational	Equitable
Easy to use	Fun for kids and adults	Kind to all
Place to escape reality - comfortable	Wide range of genres	Book club / knowledge building programs
Inclusion	Bilingual	Technology
Tech Resources	Books are windows to the world	Creative
Accessible	Convenient	Inclusive
Open to all	More online opportunities	
Inclusive	Welcoming	Heart of Community
Community resource	Technological leadership	Online book resource

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Helpful	informational	safe place
Homeschool Resource	Early Childhood Reading	Love of Reading
available	accessible	innovative
Community	Inspiration	Education
Available for use to all Dentonites	Continued mix of hands-on books (my personal choice) & ebooks	Programs to enlighten and teach and entertain.
Family friendly	Safe for all community members	Innovative and inclusive
Accessible	Inclusive	Innovative
Continue to provide of speech	Equality do not ban classics	No race distrctrimination in books.
Provider of books and other materials, especially ebooks and audio books	Serve as a community hub	Offer classes and such
Education	Community	
free access to information	lifelong learning	support and teaching , for example evaluating quality of information, technology
Your current vision statement is excellent.		
Encourages learning	Inspires curiosity	Supports all groups
Knowledge for everyone	Constantly changing with the times	Accessible to all
Necessary community resource	Information hub	Provides community with access to the world
Accessible	Welcoming	Malleable
community centered	safe place for all be	making knowledge accessible to all
Broad base of knowledge	Community standards	Accessible to all with in reason
Democratizing	Educational	Supportive
Inclusive...	Educational	Cutting edge
Educate	Diverse	Resourceful
Family , like home	Space for all ages	Easy to be
Accessible	Variety	Great Customer Service
Resources	Community	Culture
large collection	quiet	
Accessible	Broad	Intellectually stimulating

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Helpful	Excellent resource for a variety of community needs	Outreach
community	books, ebooks, databases, resources, technology	research assistance
Programs to teach how to use resources in library	Reading programs for children	Computer and printer resource for community
Meeting space	Children's programs (PK-teens)	
Resource	Discovery	Knowledge
Programs protect children	Drag queens do not present programs.	
Enjoyment	Helpful	Entertaining
efficient use of public resources	education and entertainment	serves the community
Free internet service	Classes on new library skills for seniors	
Educate and choose wholesome, quality literature and programming for kids, teens and adults	Raise the bar for good rather than feeling it necessary to jump on the most recent politically correct fad or bandwagon. I shouldn't be scared to let my kids and grandkids browse their shelves	Treasure good literature, past and present - for sure the latest isn't necessarily the greatest .
Efficient	opportunities	kid friendly
Equity/diversity	Free access to information	Serving community
Innovative	Hands-on	Collective
accessible to all	inclusive of all ages and types of people	
uncensored	diverse	welcoming to all
Inclusive	Open Minded	
A provider of inclusive collections, services, and spaces	A hub for the community	An exciting environment that sparks imagination through access to resources and programming
Inclusive	Welcoming	
Keep on Educating and Entertaining future generations!		
Creative	Accessible	Expansive
Public resource of knowledge	Space to educate and empower	
A place yo grow our minds	Learning opportunities	My happy place



**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Inclusive	Community	Diversity
Provider of information in any form	Repository of important local books and documents	Upholder of public decency
Open	Accessible	Useful
more LGBTQIA+ programming and materials	handicap accessible	more activities for retired
A Primary Knowledge Source for Denton citizens	Invaluable tool to supplement classroom instruction	A Child safe and Family friendly location for Denton
Enriches lives	Helps people develop a love of stories, reading, language and words	See the world, see history through books
Up to Date	Engaging	Easy to Navigate
educates	Accepting	Helpful
Entertainment	Joy	Culture
inclusivity	diversity	equity
Variety of books		
Expanding our horizons	Reading Revolution	Literacy living
Holds valuable information	Books help inspire new ideas	Research helps people organize their ideas
Well-organized	Friendly staff	Clean
Free resources	Public service	Current with technological changes
I don't like my vision. I've been enjoying yours for years. Keep up whatever magic you're doing.		
Inclusive	Innovative	Makerspaces
Increase sustainability	Community pillar	Literacy
Accessible	Technology	Unbiased
Capacitation & Training	Educational but entertainment	Networking
Accessible	Updated	Uncensored
Content provider	Research facility	Information archive
Rude	Racist	Fired
Community	Inclusion	Growth
Technology	Periodicals	
Online books for Kindle		

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Word or phrase #1	Word or phrase #2	Word or phrase #3
knowledge	dreams	imagination
Serving all Denton residents!	Super Service!	Can't find it? Just ask!
A Library is a collection of history and knowledge.	Public Libraries help educate people	Libraries create a safe place for kids and bookworms.
friendly staff	books, ebooks, audio books	
Engaging	Learning	Literacy
Intellectual freedom	Equity and diversity	Community support
Educational	Comfortable	Quiet
Inspiring curiosity	access to a broad range of knowledge	community education
Involve and compare with others	Provide patrons to show their expertise to share their strength	Offer youth a challenge over the summer
Provides a place for students to study, research, etc.	Provide abundance of books for all age ranges	Book selection should be unbiased and non-political
safe place for all (child friendly)	providing wholesome and beautiful content	provide opportunities for skill-sharing
Open	Honest	Trustworthy
Availability of good information resources	Supporting literacy and education	Offer quiet places for research and study
Innovation	Complete	Prepare
education	respite	helpful
Resource	Helpful	Community
Vibrant	Place to be	Cozy
Various options for endless learning	A safe haven for creating	
Accessible	Family-oriented	Diverse
Community/patron-centric	Maintain diverse catalog	Available for all community members
A safe place to explore new worlds		
One of the few places left where you can exist without spending money.	Free entertainment and education.	
Enrichment for children	Outreach and equity for adults	Services for everyone
Updated	Clean	Staffed
Education	Enjoyment	
A place to explore	A safe haven to retreat and read and let children use their imagination	A place to research and learn
accessible to all	cost effective	a place for entertainment

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Word or phrase #1	Word or phrase #2	Word or phrase #3
Educational	Engaging	Accessible
Community gathering	Opportunity	Source of assistance
Educational	Imagination	Beneficial
Community	Safety	Educational
comforting	stimulating	relaxing
Cozy	Comfortable spaces for reading	Welcoming
Resourceful	Alive	Diverse in Options
information		
Books	Available and accessible	Education
Digital	Open	Community
Community	Information	Education
Education	Access	Knowledge
Western Civilization	History of Christendom	English Literature
Community	Outreach	Benefit
Education	Entertainment	Meeting place for groups
Community Driven	Accepting	Educational
Support patron growth and development	Learning Environment	Foster creativity
community-based	community-driven	safe
Community	Engaging	Supportive
Author visits	Outreach	Variety, quality, and quantity of materials
Public education	Meeting Place	Positive Alternative
Facilitates reading for all ages	preserves history and truth	affordable entertainment & educational resources
user friendly	well funded	full of books, program, and people
community resource	lifelong learning	
Community	Learning	Families
Educational	Resource	Community
excellent community resource	well staffed	sanctuary
a welcoming center offering literary work (e-books, audios, movies) to our community	bringing our community opportunity to grow, educate, enjoy literary elements: literature and online resources	an opportunity to fuel the love of learning for all ages through books, media, classes

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Available	Meeting community needs	Accessible
Inclusive	Helpful	The hub of the community
Non-traditional	Welcoming and save	Continue helping with connectivity as this changes with new technology.
Welcoming	Defenders of information	Diversity of resources
Family oriented	Learning	Growth
Information	Literature	Entertainment
A place people can go to read in peace that also has oppurtunities to meet fellow book lovers	Events and/or activities that are more inclusive (i.e., not just 11-17 year olds)	Advances not only literacy, but a love for it.
Non Political	No Controversy	No Activism pushing cultural bias
Educational	Safe space	Making reading accessible to all
A resource for information	Fun learning experience for kids	Protects children from sexualition
accessible	inviting	inclusive
Educates	Meets the needs of the times	Dependable
innovative and forward thinking	welcoming to all	protect my right to access information
Inclusive	Welcoming	Advances Literacy
Accessible 24/7	Modern	More than just books
Access to literature	Support reading for pleasure	Diverse and open to everyone
Continue to be MY library	It's a happening place!	Great place to gather and meet friends.
Community	Informational	Accessible
Informative	Gathering	Safe
Inclusive	Innovative	Responsive to community needs
Diversity	Current resources	Access to all
educational	fun	practical
inclusive	diverse texts and people	responsive to an evolving world and community
Keep up the good work!		
Community hub	Maker space	Lending Space
Lifelong learning	Heart of the community	Opportunity for all
uplifting	calm and relaxing	helpful

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Engagement	Education	Outreach
New publications/new books	Friendly atmosphere/ clean restrooms	Friendly staff
A well of accessible knowledge for the community	A safe space for growth for all ages and abilities	An encouraging atmosphere for advancement programs
Safe and inclusive community space	Resource for information and learning	
Homeschool support	Educational events	Hobbies/classes/activities for parents while providing childcare
All ages	Easy access	Resources
Education	Community	Connection
community	easily accessible	something for everyone
accessible	inclusive	visible in the community
Access	Availability	Freedom
Education for all	Access for all	Community sharing
Inclusive	Open	Welcome
Relevant	Accessable	User friendly
access	programs	selection
serves the community	keeps in mind the needs of the low or no income community also so it keeps books and dvds and magazines and cds etc	looks toward the future; keeps expanding the technology they have and having training classes in it offered every month
safe place	service	encouraging
Literacy	Hope	Adventure
Kid friendly-which it is	Reading program for each season. My kids love the summer program.	
Free services	Building community	Educational entertainment (including books!)
Family-friendly	Safe	Creative
accessible	developmental	extended learning opportunities
Diversity that reflects the community both on staff and in materials and programming	Equity of access	Inclusivity for all who visit no matter their status in society
Accessible, helpful, safe	Books, education, resources	Quiet, peaceful
community resource of knowledge	a place to gather	a place for children
Community	Resource	Service

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Multiple media types for public use		
New books	New classes	
Growth	You can go anywhere through books	Education and imagination never end
Improve e books availability		
Available	Technology oriented	Resource
Accessible	Up to date	Good selection
Inclusive	Available	Community gathering
welcoming	pursuing truth and knowledge	fellowship
Books and resources for everyone	Keeping Denton literate	Reading blesses all
Educates freely	Connects all kinds	Resources abound!
Education	Community Engagement	Common place to explore interests
Unity	Freedom	Partnership
Access	Learn	Inspire
Community events for all ages	Provide learning opportunities	Involvement
innovative	inclusive	relevant
Center for resources	Tranquil	Accessable
Provides services for the public	Offers unique and exciting options (such as board games for rent, date night bundles, seed library, etc.)	
Community involvement	Family friendly	Welcoming
Safe space for all	Community hub	Knowledge center
Holds are so helpful	Books I need	
Informative	Entertaining	Inclusive
Making knowledge available	Providing resources	Bring community together
Forward thinking	User friendly	Programs for kids
innovative	creativity	imagination
inform	serve	
Attractive to children	Family oriented	Not so quiet
Technology	Hoopla	Study space
Accessibility for all citizens	Wide variety of content: programs, materials, classes	Expansion of knowledge to show what libraries offer the public

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Forward-thinking	Inclusive	Engaging
Innovative services and programs	Engaging the community where they are	
encourage	inspire	promote
Open to all people, cultures, and ideas	A place to relax, refuel, reset and learn	Flexible enough to change with the needs of the community
access to computers/internet	children's books/children's corner	
community	knowledge/ lifelong learning	
Innovative	More selection of books and magazines	Modern, beautiful, and updated
Connect people to information	Ideas	Experiences
Diverse and Inclusive in content and patronage	Accessible (physical, technological)	Versatile in community uses
Innovative	Valuable	Community engagement
Educates	Sanctuary	Challenges
serves the community	future-based	values the past
Engaging	Active	Helpful
Diverse	Inclusive	Comprehensive
Don't ban books		
Inclusive	Educational	Technologically up to date
more than books	resources	adapting to a changing world
Reading	Learning	Sharing
Safe place	Community	Learning
free access to materials	children's programs	education
Equitable	Knowledge	Free range
source for connecting	resource for old and new books	
No woke activities		
Learning space	Safe space	Community space
More physical books	Continue ease of access	Engaging community though books and activities
Literacy	Knowledge	Escape
Accessible	Comprehensive	Available
available for all	welcoming	lots of books

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
advances literacy	welcoming	easy to find books
Ensuring children grow to be book lovers	Books opening the doors to endless information and possibilities	Finding a place to learn, grow, and read
Fun space for kids	Accessible	Enjoyable
relevant	current	
More Interactive activities	Inclusive of adults, teens and children	Many educational resources
has material for EVERYONE	provide services to the WHOLE community	has printed books, e books, internet access, meeting rooms
Provide books for reading	Provide classes	Provide author visits
access for all	separate from state and church (not political or religious)	
A place where you can hold a story in your hand. and be involved.	Where people can help you find information on any subject and guide you to what you may really want.	Allows you to relax and peruse books and ask a human for help and knowledge
Diversity	Inclusion	Connection
Provide materials and help to the community.		
a place for all	access to information	programs for all
free and equal access to diverse information in all forms and assistance in accessing that information	promotion of literacy	maintenance of intellectual freedom
Inclusive	Diverse	Informative
Inclusive of all ages/people	Welcoming and relevant	Informative and knowledgeable about resources
Information	Access	Community
Knowledge	Peace	Calm
Open	Welcoming	Friendly
Literature & Resource Provider	Creative & cultural development	Safe space to meet, learn, & study
providing knowledge and learning resources	embracing and sharing new technology	increased community outreach
Access to information	views of worlds from the comfort of the library or home	Escape, learn and relax



**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
No censorship dictated by a particular part of community	Continue select books that reflect this country's history.	Continue to select books that reflect reflect the persons and conditions in our country. Do not be influenced by right extremist book banning. An educated population one need to know many sides of reality and learn to make decisions on there own.
Advance litereracy/Scholarly works	Useful and helpful services (eg Makerspace)	Community hub
Access	Information	Welcoming
Literature/Electronic Media is current year	Vast selection	Accessible, drive-thru extended hours and also at other locations
Banned books section	Last line of defense before history repeats	Valuable
inclusive	accessible	welcoming
availability	responsiveness	positive culture
Develop literacy foundations	empower minds	accessibility
Promotes democracy and social justice	Inclusive and welcoming and incorporates DEI	Expand access to resources
Access	Resource	Education
welcoming	Inclusive	comprehensive
Consistent	Convenient	Multipurpose
Inclusive	inspires learning and creativity	Provide resources for marginalized groups
keep books alive	offer print media	a place for learning and exploring
Accessible	Responsive	Diverse
Growth		
A resource for the community through books, reference materials and online access	A variety of materials representing multiple points of view	
Educate	Enlighten	Enrichment
education	entertainment	community space
Inclusive activities for people with disabilities	So many new books I have never seen	Helpful librarians
Community resource	Learning center	

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
inclusive	available	trusted
Community	Education	Literacy
Be kind	Be encouraging	Be thoughtful
innovative services	engaging activities	inclusive
Welcoming	Convenient	Community
Community driven	Diverse	Events
Learning	Community	Free
family-friendly	events	community building
Access	Community	Learning
Peaceful	Bright	
Neutral	Unbiased	Not woke
Community building	Media resource	Safe space
safe space	freedom	learning
Build community through books	Activities	Place for youth to explore
Convenient	Safe	Enriching
Good resource for information	Not political	No cultural agenda
Quality literature	Compassionate Service	Resource center
Providing resources for all people of Denton		
Knowledge		
drive-thru pickup	digital audiobooks	children's programs
Relevant	Inclusive	Innovative
information	access	
Provide access to resources (internet, meeting spaces, air conditioning, play area, events)	Nurture enjoyment of reading (through diverse representation, audio/large print books, summer reading programs, and a carefully curated collection)	
community	inclusion	progress
Free	Accessible	Resources
Variety	Encouraging	Dependable
Access	Enrichment	Education
Encourages literacy through a lifetime	Community partner	

**Q2. Vision identifies what the library should aspire to be and provides direction and a sense of purpose for what the library does. What words or phrases best describe your vision for the Denton Public Library?**

Word or phrase #1	Word or phrase #2	Word or phrase #3
Welcoming to all	Learning space	Resource filled
Welcoming	Diversity	Variety
Safe space	Fun	Engaging with all areas of community
Inclusive	Not censored	Free
Awesome resources	Encourages curiosity	Creates community
Inclusive	Exciting	Connected
Impactful	Accessible	Inclusive and diverse
Resource	Innovative	Online booking of meeting rooms
Inclusive	Safe and civil	

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Activities	Arts & crafts	Storytime
Diversity	Community	Kindness
availability (hard copy or electronic)	variety of resources	funds spent on long-term assets
Education	Knowledgeable	Community
Avid stewards of information	Unceasing pursuit of knowledge	Rigidly dispassionate
Inclusive	Adaptability	Knowledgeable
Accessible	Welcoming	
Don't know		
Having books that appeal to the general public		
silence	areas of noise noted at the front	
privacy		
Equality	Excellence	Integrity
Accessability	Availability	Calm
Community: A library serves the community.	Education: A library provides educational resources and opportunities for learning.	Connection: Libraries provide connection between the past and the future, and through generations.
Active in community	Clean, safe environment	Happy to serve
Diversity	Engagement	Opportunity
Serve the community		
Accessability	Ease of use	Updated information
Accessability	Inclusivity	Community Building
Information	Learning	Community Resources
Offering a broad array of resources, appealing to multiple groups	Forward minded, digital resources	Community focused, over value-add in person events
Books	Children's activities	Flexible play/work spaces for children/adults
Affordable	Accessible	Practical
Diverse	Accessible	Relevant
Quiet	Respect	Watchful

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Accessible to people of all backgrounds and resources	Available when people want to use it	Encourage inclusion and diversity by offering events about/classes taught by marginalized communities. Ex: drag queen reading hour
Free services	No censorship	
Support for Intellectual Freedom	Support for Diversity and Inclusion for ALL	Support for Lifelong Learning
Equality of access	Freedom from bias	Forward thinking
resources	able to use more than one library	number of books checked out at one time
Space for Children	Love for Reading	Foreign Language Practice
in library reading materials like magazines, newspapers, etc	a place for reflection, so a place that is quiet	community space
Connection	Personal Growth	Cultural awareness
Accessible	Inclusive	New things to offer
Inclusive	Accessible	Community
More Christian authors	Policies that do give way to opinionated politics	Honesty
Integrity	Openness	
Ease of Access	Freedom to choose	Wide variety
access to and freedom of information	inclusion of users and materials	that it is public and accessible to all
Current values statement is good but add descriptive words for simple nouns like "service."	Regarding mission statement on current graphic: Can you somehow include "expands horizons"?	
Acceptance	Encouragement	Support
Diversity	The public good	Knowledge
Freedom to access information	Free to the community	Allowing for diversity, access, and inclusion for the community
Available to all citizens	Willing to change as technology changes	Gets children excited from an early age
available to all	non discriminatory	of service
Freedom of ideas	Protect children from "adult" subjects	Respect parental supervision of children
Knowledge	Progressive	Historical
Eh	Eh	Eh

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Open mindedness	Welcoming	Curiosity-inspiring
Children's life	Community	Non political
Appropriate materials that meet community standards	Family Friendly	Educational outreach
Access	Democracy	Open
freedom to read		
Integrity	Broad focus	Truthful
Accessibility	Knowledge	Helpful
access	lifelong learning	intellectual freedom
Inspiring reading	Easy of using resources	Making library a comfortable and fun experience.
Circulation options	Branch location	Inclusivess
Helpful		
Traditional values are important.	Others' values should also be represented.	
Current books	Available technology	Children progrsms
intellectual freedom	diversity and inclusion	access
Free reading	Free books for children	
Wholesome	Well written and beautifully illustrated literature especially for kids and teens - lots of classics (both writers and illustrators) can be dumped in favor of poorly written and illustrated fads.	Safety in the values my kids and grandkids are exposed to.
Honesty	Fairness	frankness
Access	Social inclusion	Supportive
Openness	Opportunity	Priority
inclusivity	accessibility	Foster a love of learning in the community
uncensored	diverse	welcoming to all
Inclusive	Educational	
safety (emotional and physical)	inclusiveness	curiosity
Open mindedness	Diversity	Inclusivity

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Education for everyone is the greatest value a public Library can contribute to the public.		
As much breadth of offerings as possible	Helpful in finding things	Welcoming to all in the community
Knowledgeable staff and resources	Encouragement of learning	Access to all
Knowledge	Creativity	Curiosity
Inclusive of all members	Encourages community to gather	Having a diverse selection of books
Support moral values	Provision of knowledge	
free access to all	security / free of fear	creativity
Rigid commitment to high literary and academic excellence	Dedicated to continuing education	Staunchly apolitical
Provide information	Resource center	Can be a center for learning things out of the mainstream
Relevant	Open to All	Freedom of Speech & Ideas
Culture	Entertainment	Comfort
Accessibility (example: no fines)(diverse books)	intellectual freedom!	interaction with community (customer service)
Free books to borrow	Availability to all	Teaching life long love of reading
Convenience	Wide range of resources	Having a quiet place to generate ideas
Inclusivity	Activities	New product
Service	Innovation	Creativity
Freedom	Liberty	Inclusive
Curiosity	Racial reconciliation	Transformation
Public access to books and services	Public access to knowledge	Community sustainability
Unbiased	Freedom	Professionalism
Respect	Silence	Happiness
Uncensored	Unlimited	Updated
Content depth and breadth	Content availability and accessibility	Provider of unique and historical information
Show up for work	Not bragging about not showing for work	My neighbor's daughter is a lazy librarian.
Community	Inclusion	Growth
Partnership		
Online books for Kindle		

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Safety	Diverse selection	Friendliness
Easy access.	Good variety of topics and programs.	Easy organization.
Broad selections	Collections as old as time	Collections from every where
friendly staff	clean surroundings	
Family friendly	No persuasive agenda other than literacy	Not a space for promoting ideology like Trans lifestyle
Intellectual freedom	Equity and diversity	Combating disinformation
Welcoming	Transparency	Integrity
Convenient location	Helpful employees	Mini seminars
inclusivity	diversity	access
Be ready and willing to support this library	Share the talent for those who excel or create new ideas	Offer presentations that youth care about and are involved
Christian	Parents should guide children in book selections	Pornography should not be available at all!
wholesome--a place I feel comfortable bringing my children	age appropriate content in the appropriate areas	beautiful, life enriching content available.
Integrity	Honesty	Clear Vision
Accessibility	Freedom of information	Foster personal and educational growth
Caring	Fun	Resourceful
Family friendly	Educational	Welcoming
Availability	Assistance	Clarity
Safe Space	low fees	printer
Communication	Organization	Accessibility
Family-oriented	Diversity	Compassionate
Diversity	Inclusiveness	Transparency
Friendly		
feeling welcome	accessibility	
Literacy for all	Community outreach	Common, public space
Currant	Organized	Clean
Providing access to books for all	Helping educate the community	
Kindness	Respect	Love



**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
access to all books and for my children	non discriminatory	
Up to date	Service to all	
Apolitical-not divisive	Wise spending	Inclusive of special needs
Access to knowledge	Access to resources not easily found by the average person	Sense of history
quiet	accessability	variety
Accessibility	Community-oriented	Efficiency
Freedom	Knowledge	Public
community opportunities		
Open to all	Material not limited to one point of view	
Accessible	Availability	
Access	Education	Community
Honesty	Integrity	Caring
God	Family	Texas
Togetherness	Knowledge	Caring
Impartial material selection	Inclusion of various groups meeting	Diverse subjects for classes
Exploration	Understanding	Community
Readily accessible to the community	Community involvement (through outreach and activities)	Foster personal growth through learning
Education	Community	Accessible
Supportive	Comfortable	Well-versed
Encouragement of reading	Reading skills help, literacy	Joy of books
Integrity	Non-biased	Dependability
that it not have any political leaning or agenda	offers a wide variety of resources and opinions	free resources, especially for those of lower income
being welcoming	encouraging curiosity and learning	building community
not political	open to all	
Children activities	Family events	Community gathering space
Educational	Resource	Community

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Open as many hours as possible, especially evenings and weekends for working people and school children	Good flow of new books and well stocked shelves for all ages	Access to libraries statewide including universities through inter-library loan system
safety	customer service (willingness to help)	accessibility for disabled (curbside service)
Transparency	Dependability	Respect
Service oriented		
Accessible to all types of people	Respect felt needs	Protect and build feelings of personal dignity
Access to books	Collection development and growth	Freedom of information
Literature	Knowledge	Community
Access for all	Intellectual freedom	Kind, helpful and efficient staff (customer service)
no cultural activism	non controversial on cultural issues	just book programs
Reading accessible to everyone	A place where all ideas are allowed and heard	A community educational hub
Clean, quite, safe	Not promoting sexualization of children through transgender story times	Quality, well written bookd
accessible	inviting	inclusive
Access to knowledge	Access to art	Access to escape
diversity	inclusion	customer service
Accessibility	Safety	Nonjudgmental
Welcoming to all	Excellence in research	Available
Fighting censorship	Diverse reading material	Welcoming to everyone
Noteworthy information	Accessible to all	A welcoming atmosphere
Book collection well rounded	Highly rated reference materials	Audio and digital books available
Knowledge	Kindness	Happiness
Inclusivity		
Serve community as whole	Provide for community needs	Ask community to define value #1 and #2
welcoming	safe	comfortable

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
welcoming atmosphere and comfort	texts that cover a range of experiences, identities, and communities	That the library be a community space and reflects the needs of its patron. The fact that the library has suspended late fees, offers cooling stations during the hottest months of the year, and has been supportive of LGBTQIA+ peoples means a lot
Good service	Few books on 'fad' subjects. Fads fade fast.	Reading program s for children
Programs	Outreach	Diverse books
Inclusion/Accessibility	Intellectual Freedom	Innovation
have good solid books		
Programs	Childrens activities	Book selection for children
convenient parking	access to recent publications	current technology
Equal access for all	Equity literacy programs	safe and clean environment
Equal opportunity learning	Inclusion	Parent support
Love of learning	A wide range of ideas	Access for all people
Valuing Diversity	Open to All	Accessibility
diversity	flexibility	bridge to knowledge
Access to all to the library and its resources	Availability through ILL and the Internet to resources worldwide	Freedom (no banned books)
Accessibility	Lifelong learning	Intellectual freedom
Equity	Education	Improvement
friendly--welcomes everyone	integrity--deals with everyone equally and with kindness and fairness	knowledgeable--keeps training so they can help the patrons
accessibility	education	protecting intellectual freedom
Honesty	Integrity	Empathy
Kid friendly	Teen friendly	
Right to access information/resources	Making connections in the community	Preservation and presentation of local history
Family-friendly	Safe	Wholesome
Inclusive	Community	Learning

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
representation	open access to materials	being unbiased in its collection
Diversity	Equity	Inclusivity
Books solid and touchable	Media accessibility	Open and available most days and hours
education and lifelong learning	service	community unity
Free	Resource	Community
I don't know		
Good books	Clean	Kind staff
All a welcome	Services are free	Employees are valued
Accessible and hours		
Safety	Equality	All-inclusive
Accessible	Good hours	Good selection
Access to knowledge	Inclusivity	Effective use of resources
quality	community	safety
Wide variety	Caring	Meeting community needs
Community	A desire to build literacy of all sorts/skills	Knowledge
Open to all	Kindness	Safe place
Ability to learn	Ability to communicate needs	Ability to listen and see community support
Community	Teaching	Providing
equity	service	collaborative
Service	Community	Guidance
Variety	Diverse	Fun
Safety	Quiet	Community conversation
Access to knowledge without censorship	Diversity of thought	Peaceful place of learning
Honesty	Availability of books	Times open that reach most people
Accessible	Friendly	Provides variety of resources
Informative	Not afraid to try new things	Helpful for older people
Equal access	Service to the Public	Learning
equality	integrity	community
Christianity	Open to large, noisy families	Homeschooling activities for families
Leisure books	Educational materials	Spanish

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Education - DPL has a multitude of excellent programs	Safe space for all ages	Variety of amenities and materials
Inclusion	Accessibility	Diversity
Diversity of collection	Customer service	Diversity of programming
availability	community programs	resources
Diversity	Caring	Supportive
Appropriate content in Children's area	Cleanliness	Friendliness
access for all	not censored	
Free access to information. A world of knowledge	Inclusion, classes, services	Community
Access	Education and life long learning	Service
Inclusive	Accessible	Adaptable
That is welcoming	That offers books, online resources	Literacy access
Safety	Acceptance	Hospitality
integrity	kindness	friendly
Friendly Customer Service	Helpful Customer Service	Respectful and helpful staff
Accommodating	Cooperative	Knowledgeable
Books for all ages	After school reading programs	
No Censorship	Encourage pursuit of knowledge	Support the young and old
inclusivity	accessibility	safety
Community first	Encourage reading	Maximize public access
Have educational opportunities	Accepting of all people	Create a place for patrons to build community
variety in materials available	free access	
Vision	Community	
diversity of authors and content	service	
Nothing woke		
Safety	Cleanliness	Usability
Truth	Service to all not the few	Intellectual freedom
Virtual	Convenient	Abundance
wide variety of books	helpful workers	

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
books	literacy	access for all
Inclusive	Friendly	Helpful
Safety		
service-oriented		
Inclusiveness	Kindness more listening less bossiness	Activities that are enjoyable for the community
trustworthy.	honesty	courage to present all sides
to be neutral in the affairs of the world	to be a safe place	
Helpful staff.	Wide variety of subjects in books and enough volumes newly coming in	Where you can meet other people and see the children learning to appreciate book.
Free access	Welcoming environment	Helpful staff
Honesty and caring for books as well as borrowers		
open access	inclusive	diverse
intellectual freedom	diversity	community
Diverse/accepting	Resourcefulness	
Love of learning	Availability of knowledge/information	Safe space/community inclusive
Openness	Helpfulness	Accessibility
Friendly people	Helpful	
Open to all	Creative	Community based
free educational resources	Build communities with purpose	Help to increase economy
Inclusion	Equity	Free access to information
welcoming to all	expanding knowledge and understanding in the community	
Access for all	freedom of information	access to all perspectives
Libraries contribute to the education of a society	That a library I'd not a party to book banking.	A place where young children begin there educational experience
Equality/Freedom of speech	Availability to residents	Stewardship of knowledge
Access	Diversity	Education
Current Materials at Local Library	Ethnic Diversity books/media	Accessible for those with disabilities, more formats and more audible

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Education	Broadening horizons	Daring to be a place that holds the government accountable
respect for diversity	free exchange of information and skills	community
customer service	improving collections of books	
Diversity	Lifelong learning	Sustainability
Promotes democracy and social justice	Equity, equality, inclusive	Open and welcoming. Search for knowledge
Freedom	Equity	Community
Neutrality	Critical thinking	Moderate
Diversity and inclusiveness	Creativity and Learning	Community
independence	broad spectrum	neutral
Inclusiveness	Variety	Responsive
Truth (ex. history)	Morality	
Trust		
No censorship	Multicultural points of view	
equal access	lifelong learning	community building
Being inclusive and welcoming for all people including adults with disabilities	Reading new books and finding new favorites	Having librarians who are ready to help people find what they need
Inclusive	Diverse	Welcoming
trust	availability	current
Diversity	Access	Quality
Cleanliness	Understanding	Encouraging
intellectual freedom	access to all	customer service
Inclusivity	Community	Joy
Safe	Diverse	
Helpful	Welcoming	Peaceful
fairness	welcoming	diversity
Access to materials	Respect and inclusiveness for patrons	Community programs
Kindness	Helpful	Effective
Don't take a political stance	Value reading	Classic books like roll of thunder hear my cry

**Q3. Values are the important principles that drive the library and clarify what is important for the library. What values are most important to you in a public library?**

Value #1	Value #2	Value #3
Freedom of speech	Privacy	Diversity
public service	non-biased information resources	access for all
Community	Access	Safe place
Kindness	Cleanliness	Service
Neutrality		
Discerning	Considerate	Accessible
Truth	Goodness	Beauty
Transparency	Honesty	Age appropriateness
resourcefulness	service	diversity
Fair	Apolitical	Independent
neutrality		
Access	Community	Enjoyment
library as a meeting place	computer literacy	lifelong learning
Willingness to help access information	No censorship	Forward-thinking
Having access to a large variety of materials	Programs encouraging literacy in all ages	Unique resources that might be unavailable elsewhere
Access	Enrichment	Education
Resource for the community	Partner with schools	
Equality	Opportunity	Welcoming
Friendliness	Kindness	Open mindedness
Acceptance	Education	Sustainability
Interesting	Inclusive	Free
Inclusion	Education	Creativity
privacy	inclusivity	diversity
Access	Empathy	Education
Extensive book collection	Safe, wholesome environment	Abundant online resources
Respect	Family oriented	Safe



Q5. What new or expanded services would you like to see at the Library?
Responses
More childrens activities, story times, learning and play.
Career certification classes. IT certifications come to mind.
A few weeks ago I returned books to the library and there was a giveaway of magazines. Really enjoyed viewing the magazines available, and took about 8 to keep that included patterns for quilts. Surprised at the opportunity, appreciated what I could keep - big selection of magazines available. I also enjoy the music cd's but have not been checking out many to enjoy in my car.
More storytimes for children (one or two extra days a week)
<p>More promotion of the resources available to patrons should be considered. Many resources (i.e. online audiobook repositories (CloudLibrary), the quarterly friends book sales, etc.) only cam to my attention thanks to my awareness of similar programs at other library systems, helpful suggestions by library staff or sheer accident. The quarterly magazines sent by the city as well as the community fliers included in the electric bills may be two possible venues.</p> <p>The library vision should mandate a library system which is family friendly and suitable for kids of all ages. Library staff are to be commended for the overall family friendly atmosphere of the library and library functions. Pressure from entities such as the American Library Association, National education Association, and Southern Poverty Law Center to abandon this stance (i.e. by actively presenting NSFW content and adult themes to young children) is only increasing. I anticipate the recent changes to Denton's civil rights code (aka Denton's non-discrimination ordinance) will be used by these organizations and others to further pressure library staff. Determining valid countermeasures to such efforts so Denton public libraries continue to remain family friendly is strongly advised.</p> <p>In person tutoring/supplemental instruction or summer bridge activities should be considered to existing on-line tutoring opportunities at the library. Roughly half of DISD students are not-proficient in reading and mathematics. Such programming provides an additional resource for parents and students who are concerned about academic performance. Further, an in-person experience may be a superior choice for some individuals. For example, body language and non-verbal cues are a wealth of information to competent tutors. With video disabled on online platforms, a tutor cannot utilize these items which is quite problematic with taciturn students. I have only seen computer literacy and reading activities currently offered at the library. If in-person tutoring is currently available, this needs to be promoted. There may also be opportunities for collaborations with DISD or both universities in this area.</p> <p>If the words "diversity", "inclusion" and "equity" are to be used in library vision documents, they need to be clearly defined. "diversity", "inclusion" and "equity" have been reduced to mere buzzwords to provide cover for items ranging from the inane (i.e. promotional posters featuring exclusively individuals of non-European descent) to the problematic (i.e. race quotas in hiring or the blacks-only housing seen in many universities)</p>
More online catalog and access to information like laws
None
Expanded availability of books. For examples: more classic novels and historical novels.
quiet rooms listed at front

Q5. What new or expanded services would you like to see at the Library?
Responses
3d printers
Access to online newspapers like the New York Times, Washington Post, etc.
I would love to see more study spaces!
Increased Hoopla funding.
Love the staff; always pleasant, knowledgeable and eager to help. Thank you.
Continue the VITAL work you are doing
More engagement events
Continue to expand digital offerings. Hoopla and cloudLibrary are excellent resources. Potentially tool or equipment lending but I fear those would be very easily damaged.
The southeast/southern section of Denton near the 288/Mayhill proximity to shady shores does not have close access to a library. I would love to see an expanded location. Would also love to see stand alone book return depository in areas of town where access to a library is limited and visiting the library is a "weekend" activity.
A cafe!
Libby connectivity
Tutoring
Welcome to the U. S.; Tech classes;
More classes for younger adults.
More online ebooks; advanced notice for library card renewal; access to all books in a series.
More electronic books
nothing at this time
More homeschool books
I'd like to see more international focused programs that celebrate the diversity of people who are coming to settle in Denton. The Chinese New Year activity that you all put on a few years back. I would like to see more programming that is for all ages not just for the below 11 year old crowd. Why not bring in performers, singers, artists, and writers from the community to showcase their creative pursuits in programs? I would also like to see a book talk that is thematic so that a theme like new scientific discoveries could be a possible organizing category. Another idea is food ways across cultures and this would allow you all to reach out to TWU and UNT professors and the librarians there as both have cookbooks, historians of food, and an international student body that could be brought to the library.
I would love more classes for adults! A book club, dungeons and dragons, or anything where I can meet new friends.

Q5. What new or expanded services would you like to see at the Library?
Responses
At my stage in life and for my use, the library is perfect. I can get my books online and pick them up at my leisure within a week oh, I get to keep them 3 weeks or more if no one is waiting, and they automatically renew. For me the library is about the books and reading but I know for many others it's many other things. I don't have any suggestions for extended services because but, for me, this library is perfect!
More awareness of new materials (esp. new books!)
I often find the adult events fill up very quickly and am unable to attend. I would like larger classes or multiple classes offered for many of the events. They are often very cool but hard to snag a spot in. My child is approaching school age but I remember finding preschool events that were only offered during working hours, excluding families with working parents.
More services for low vision individuals
More ebooks and e-audio books
YOU DON'T HAVE TO BE EVERYTHING TO ALL PEOPLE. JUST DO WHAT YOU DO BEST
? don't know, seems the maker space is a new way to maybe provide infrastructure and teaching to a broader range of people in the community regardless of income. I just value the public library so much, but am not aware what would be new approaches to make it even more relevant as I suspect people read less. I feel like information literacy is so important,.. having a space for collaboration.

## Q5. What new or expanded services would you like to see at the Library?

### Responses

I jotted down some thoughts before even opening the survey. Below is what I wrote. I don't know if there's anything below that would be new or expanded. INPUT ON DPL'S STRATEGIC PLAN GOING FORWARD, DR. STEPHEN SOURIS, 28 SEPTEMBER 2022, SSouris2002@yahoo.com. No criticism of current DPL practices is implied in anything I've written below. I'm just taking this opportunity to share some deeply held convictions. I want to encourage DPL to continue to be committed to a robust diversity of materials and programs representative of our community, our nation, and the world in which we live. Acknowledging and somehow accommodating the (more or less) reasonable concerns of some people should not translate into the disappearance of materials and the canceling of programs just to satisfy the views of a minority of citizens.

The yellow circle with the title "Strengthen Community" on the current one-page strategic plan graphic states: "Recognize and Respect Diversity." I would like to see the library and our society move beyond mere recognition of and respect for different opinions and ways of life. Merely recognizing and respecting is a kind of "live and let live" policy. In other words, "You do your thing and I'll do my thing and we'll agree to disagree and leave each other alone." Instead, I'd like to see an eager, enthusiastic openness towards diversity where we as a society (and library) find ways to engage with otherness, not just acknowledge its existence. Engagement doesn't necessarily mean conversion. I can engage with someone who has views opposite to mine and come away from the encounter more convinced and articulate about my own original viewpoint because of the encounter. Or I can decide to modify some or all of my views because of the productive interaction. This of course applies to opportunities for discussion on diverse issues at the library as well as opportunities to encounter diverse materials. So, to return to the yellow circle on the graphic, instead of "Recognize and Respect Diversity," how about "Recognize, Respect, and Engage with Diversity"? .

For allegedly problematic works of literature, I recommend comprehensive labeling in some manner for those who want to be warned in advance about content--but without succumbing to the demands of some who want materials banned. I'm concerned that what's going on in school libraries may come to public libraries next. Patrons (especially parents) might want to know that Toni Morrison's novel *The Bluest Eye* includes a graphic rape scene involving a father and his daughter. The novel is an extraordinary work of literature, but people have a right to know what they will encounter when they read it. Samuel Clemens' *Huck Finn* does indeed include the N-word, and patrons might want to be alerted, but a useful, productive discussion can be had about the inclusion of that word in the novel. Rudolfo Anaya's *Bless Me, Ultima* includes a description of curanderismo (Mexican-American folk healing) and some might want to know about that before reading it, but encountering a different world view can expand one's horizons without necessarily changing the values one had before reading the novel. (A student of mine told me her religion did not allow her to read the novel because it had content that was contrary to her religion.) .

For the next Strategic Plan, I suggest making the full-length, text-based version available to the public along with the one-page graphic. (Currently, I only see the one-page graphic online.) . As for #6 below, I would not want to be on the committee that has to create such a ranking. They're all very important! Thank you for the opportunity to provide input on the development of the next Strategic Plan!

Expand services in The Forge and increase staff.

Q5. What new or expanded services would you like to see at the Library?
Responses
"Library of Things" such as cake pans, small tools, bicycle repair kits, etc
More access to online materials. Would love to see more classes on crafting. Would like the library to promote voter registration more overtly, particularly with the amount of youth using library services
I am satisfied with the services I am currently using.
More equipment at the maker spaces "the factory". Courses on how to use the software needed to run the equipment. More classes for crafts and STEM projects. Book clubs for children.
Don't know.
Cozier reading nooks
in are all locked down to "teens only" which is quite the ignorant view on which populations like video games.
I haven't visited the north branch yet, but are the 3D printers PLA or resin? Resin offers a superior detail without the need for as much post processing.
North branch is killing it—maybe more times available in forge space?
Classes on what the library is
More Online Community Service Educational Opportunities.
Truly don't know
larger collection of books, DVDs, Blu-Rays
More groups - writing, reading, needle crafts
Homework help for students
Classes
More crafts
Beautiful displays, beautiful comfortable places/spaces to sit and read, possibly homeschool support/classes, christian literature and fiction in children's, teens and adult.
Veterans").
Hispanic Heritage
You do a great job!
I do not agree with banning any books. Everyone needs access to information
Makerspaces
Access to services like printers, 3D printers, and other technology that enables people to create even when they don't have access to a workshop space in their own home.

Q5. What new or expanded services would you like to see at the Library?
Responses
Archives. Actually, both Denton and the two universities need museums for art and historical artifacts that require preservation beyond that which virtual repositories can satisfy.
Art classes. Cultural lesson maybe in relation to the community, ethnic groups, and minorities. Access to art supplies and equipment.
Art classes for youth, language clubs, books clubs.
Special needs after school gatherings or gatherings for special needs homeschoolers
Provide online availability to major magazines and newspapers
I would like to see more online resources for e-readers.
the forge , how to use, what is available.
Overall current library services have satisfied our needs. Expanded promotion of existing services is advised. Many services and resources we found by accident or through library staff answering our questions. I would like to see ongoing expansion of physical and online collections. In-person tutoring events and/or AP/ACT/SAT test preparation classes may make a nice addition to the calendar.
Recommendation List by Community Members/Staff
Bigger movie selection
Not any I can think at the moment
Please switch to Libby / Overdrive instead of Cloudlibrary! Cloudlibrary is terrible.
Book delivery service
I would love more book clubs and adult-based activities. I would also like sections of the library to be separated out by genre because honestly it is just so much easier to find what you need by genre, since most people are looking for specific genres when they are just browsing the library. By title is probably the most ineffective for the casual reader who is not informed about books, tbh.
More availability of online magazines and newspapers. Access to Genealogy websites and newspapers.com
I would like to read the books that would be banned if the book banners would read books.
Makerspaces and resources for immigrants
Financial literacy, public access to paper shredding
Homebound delivery service
immigrants services
Expanding educational services like adult and children reading and writing services. Educating services for technical. Expanding hours. Helpful information for the community and its people.

Q5. What new or expanded services would you like to see at the Library?
Responses
My rude neighbor's daughter is a North Branch librarian. Last time I went to Emily Fowler I was threatened, the library furniture is a mess as is the North Branch whose librarian refuses to check out books.
Denton libraries are mismanaged. I spent gas money driving to the lovely libraries in Flower Mound and Roanoke-delightful.
No expanded services-do any of these career government employees have customer service skills.
My spouse works at the local hospital-are librarians still dressing up like hospital employees giving unsolicited unlawful medical advice?
Toddler/Kid activities for working parents - more night/weekend activities
Access to other libraries and newspapers via technology
Online books available for Kindle/Kindle Paperwhite users
Evening story time. Most parents work and are unable to make the daytime schedule work.
More community knowledge of avlbi programs, how to access the library' services, use of meeting rooms.
Community events for knish activities
Yoga, anime, hindu, science
Kid design classes or STEM programs
Free courses or seminars for senior citizens
partnerships with public schools when possible (I admit that I don't know DPL's current service in this regard)
Serve those most in need of improving reading and writing
More activities geared towards homeschool families
Welcome Home Veterans
PTSD for Veterans
Hands on activities for kids
Curated reading lists by age
Book club for teens/adults
Visual information guides and displays
Workshops by local businesses on various topics
Get to know community organizations trough the library.
More variety of foreign language literature for learning languages
Loaning more equipment and accessibility for low-income or unhoused.
Trading books with others from community in a bartering system
can rent.
Crafting workshops

Q5. What new or expanded services would you like to see at the Library?
Responses
Expanded hours and locations
Online
quiet/private study ares or more comfortable seating/reading groups
Still learning the current services
Magazine
More help/education for non profits. Ex: finances, grants, general guidance
Cozy reading nooks for adults outside of tables.
bring the ipad's back for the children
have a coffee/hot drink station (other libraries have this)
more night time events for parents
summer learning in vocational subjects-gardening, woodworking, pottery, etc for adults and kids(I am new here, so this is if you don't already offer it)
Homework spaces
None that I can think of; you have a wonderful variety already! :)
Book Mobile, more series copies
Reading rooms for people who want to spend a few hours at the library to read. I'd love to see more spaces that are comfortable and cozy for reading at the library
Community groups, language building, audio book variety
More audio books online
None. They do a great job!
currently.
Preservation and lending of printed books published before the Second Vatican Council
Community events
More craft classes for all ages
More access to new technologies and maker spaces!
We've just discovered The Forge. What a great way to get younger makers to read, learn and expand their talents!! Expanding outreach and marketing to schools and parents could be a great way get more residents in.
resources
More awareness of the services provided. More engagement in the community/events
A larger selection of digital content for sub genres like historical true crime, non-fiction.



Q5. What new or expanded services would you like to see at the Library?
Responses
Get rid of Hoopla. Since so many resources are digital, find a service that works on many devices. No one wants to read on their phone. Although that should still be an option.
More classes such as xeriscape; book club & investment club
Denton south branch is amazing! Expanded child activities like scavenger hunts have been great. Would love to see more of these things to get the kids excited to visit the library. All other resources are great
Expanded virtual library with more access to certain titles.
MORE READINGS- POETRY, LITERATURE, SCIENCE & CREATIVE NON-FICTION
Increase the number of Hoopla checkouts allowed
I would like to see the South Branch have a Makerspace area like the North Branch's Forge.
Continue to help people use computers and internet to the level they need.
I love the different events for the kids and toddlers
A Denton Public Library app, please : )
none
Just books and internet
For the size of the City of Denton, I'm pleasantly surprised at what the Denton Public Library offers. I have seen less offered at library systems in larger cities. I think DPL is doing a great job and should just continue on this same course.
More digital borrows per day
none
PLEASE! Expand audiobook services through e-libraries! Being able to access books that I can listen to anywhere has allowed me to read so much more! I would love the opportunity to continue that
keep The Forge up to date and try new things
Video Game Library
Art lending library, including local artists' work
Literary events
Make all documentaries and movies closed captioned for the hearing impaired.
Digital books and audio books available online.
Life long learning classes or seminars.
Children's programs for emerging readers.
More private study spaces
Places for community members to exchange gently used materials like puzzles, Lego sets, etc.

Q5. What new or expanded services would you like to see at the Library?
Responses
More story time and play activity for kids
I would love to see more baby, toddler and kid activities.
The library system can only fund and staff so much, so I hesitate to request any new services. You already offer so much! A question I do have is this: library patrons represent such a wide range of experience and expertise. How could the library system tap into those resources (people resources) to support some of the work that the library does?
—
More craft programs
More ways to have homework help.
A wider selection of foreign language books for children. More Spanish-speaking programs for children like storytime
I would like to see immersive learning programs. A book about trails read at the trail then the families can explore the trails.
Homeschool extracurricular courses, classes
Fun classes for parents who also need childcare
personalized book selections from staff; day-long camps for kids when school is out
More hotspots
More audiobooks on CD (not everyone has access to Internet in their cars)
More books- more staff recommendations!
More programs for young children, ages 1-5
?
I love all the different classes offered, giving opportunities to try new things.
Branch's Teen Room to be soundproofed or for the librarians to tell them to keep the noise down. I'm sick of hearing all the yelling and screaming and noise coming from the room. No matter how loud they get, the librarians don't tell them to keep the noise down. It's very distracting and I find myself unable to concentrate on my work listening to them carry on as if they were the only people in the building. I'm not even near the Teen Room and I can hear and understand what they're yelling. Please do something about this. Soundproof the room or whatever.
more outreach with smaller communities within Denton
Computers for the kids section. Some that are just kid friendly. reading programs for each season. Continue to do kids scavenger hunts for each month. My kids love it!
More events for adults (not necessarily seniors) on evenings or weekends.
N/A
More classes on the use of 3D printers as well as 3D imaging software

Q5. What new or expanded services would you like to see at the Library?
Responses
More LGBTQIA+ programming, more disability programming
I like what they do and they do it well enough that I can't think of anything I would want to add -- except to see it continue to succeed and be available for many years to come. We appreciate our Denton libraries, librarians, and helpers.
drive-thru book drop at South Branch
New books
Digital services
On line books
MORE eBooks for ALL PLATFORMS. Kindle PAPERWHITE, Nook Glowlight eReaders, not just tablets.
Na
Wish we had a Serger sewing machine for sewing / repairing knit fabrics in The Forge maker space
More new books
i miss the coziness of the reference section! I do love the forge but i miss the quiet, comfy spot for adults.
Adult bookclubs that foster discussion of same book; before COVID there were several, but now the only club is just theme-based. I would enjoy reading the same book and discussing it with a group.
Play area for preschool aged children expanded.
Children Events
Reading times
daily limit?
I think the library does very well now. I'm not sure what else I would add.
Programs for obtaining technical certifications. (A+, etc)
I'm not sure what's at all of the branches, but as I briefly mentioned above, I'd love to see board game rentals, a seed library with local plant and fruit & vegetable plant seeds, date night themed bundles (movie, board/card game, a meal cooking guide with shopping list and recipes, wine pairing suggestion or drink suggestion and recipe, activity suggestion).
More options to learn something new... crafts, food, culture, experiences of others, community safety.
Not Drag Queen readings
Art
E-books
someone's life story on the topic when I need simple facts. For example, I needed a book to learn about hormone fluctuations in women and gynecological conditions and help for them...all I could find was books that made fun of the matter or someone's life story. We need more actual life references!

Q5. What new or expanded services would you like to see at the Library?
Responses
More nontraditional checkout items, ie board games, puzzles, mini projectors
Theology programs
Homeschooling community get together
A play area where kids can be a bit louder and more comfortable
More children's books in spanish
Longer computer usage time.
More CD audiobooks maybe? More borrows per month on Hoopla (I chew through audiobooks) IF it was economical to add them. I know Hoopla is an expense so I understand but I love the audiobook selections they have. I love the classes and that there are 3 libraries with all kinds of cool stuff in each. Not gonna lie I'm slightly jealous of the Teen only sitting/study areas. I really really appreciate that they are for certain ages only which prevents lots of issues (wish that was a thing when I were younger) but I'd love a cool space (with bean bags) for adults too. I love the crafts so any kind of crafts or learning about gardening and stuff too. Maybe also a little better output on social media so I know when events are happening. I see the book sales events but I think it would get more people in if more events (for the crafts and stuff, or genealogy classes, or the forge info type things) were created and shared.
Larger selection of e-books.
More maker and innovation spaces
Expanded ebook collection, adult programs on evenings/weekends
more digital content
more online books dispersed on hoopla for the month or kids books not counting against monthly borrows
more wifi hotspots for families who cannot afford internet, updated indoor play areas for children, a digital calendar with events to easily add to personal calendars (versus viewing pdfs and manually entering dates)
A variety of classes
I think the library has done a wonderful job in engaging the community and offering a wide variety of services.
Tool lending library at Northlakes
The ability to check out videogames and consoles. Having the option if you do have a fine to volunteer to work it off instead of having to use actual money. Maybe a drink vending machine that also offers protein drinks.
Assistant/Help with children special needs
Tools that can be checked out for diy projects. Expanded print and fax center.
Added PCs, on line partnerships with educational and artistic organizations.
collaboration with state parks
Greater access to online resources and ebook checkout. Cloud library doesn't allow you to read on Kindle devices or app.

Q5. What new or expanded services would you like to see at the Library?
Responses
More book clubs, genealogy resources available from home?
1. free tutoring for high school/middle school aged kids
Homeless outreach centers. Equitable theme months.
recommendation on a "community read"
Eliminate woke activities
possibly.
See more books in translation both to and from English
Drive through hold pick-up at SOUTH-BRANCH library!! Library visits for a large family with working parents would be much more feasible.
Larger library of audible books
it would be cool if there could be this thing that gives you suggestions for what to read next based on recent borrowing
More sensory friendly children services
Activity kits and book bags to take home
Homeschooler activities
I would love a wider variety of books written by Christian authors. I often have to borrow current nonfiction books in the nonfiction Christian genre from the interlibrary loan. Some publishers to consider are Thomas Nelson, Zondervan, Baker Books, and Intervarsity Press. I want you to know how thankful I am for the interlibrary loan system that you offer!
available for the children to play and interact with. No computers, puzzles. Legos, blocks etc. Nothing for kids to do and have lost interest in coming.
drive thru drop box, book clubs for all ages
I would like to be able to read my ebooks on my Kindle Paperwhite. (hoopla and cloud books do not allow for this)
My branch is very involved in the community and is centrally located. More young children reading classes to spark interest a imagination
It would be great if the DPL would consider re-instating into the TexShare program. It has so many databases and benefits for both the library and patrons.
More preschool activities year round.
Unsure
Expanded Services: library liaisons for those in institutions (detention centers, assisted living, halfway houses, rehab centers)
Also, more programs for writers (workshops, author visits, poetry nights, etc)
N/A
programs/events

Q5. What new or expanded services would you like to see at the Library?
Responses
streaming services.
More adult art and craft classes
more evening and weekend programs and classes
Desk/playpen setup Fairfield Carrel with storage room for parents with infants
Rather than what should be expended I would suggest not eliminating current services
Continued investment in the makerspace. Building maintenance is in good shape, well done. Perhaps expand the audiobook selection. Many discs are very damaged/bordering unusable.
Mobile Services
System to access books in other formats for those with disabilities. There is not a system in place to request books in a different format due to disability if it is not already available. Create a better or online system to help those access materials quicker.
Bigger selection of Non-fiction books in library and also in audible format.
Later hours on weekends. Drive Thru at more locations.
A banned book section, these are important to help us as a society to learn from our past and what others would keep from us.
I would love for the library to make more extensive use of the meeting rooms, especially for classes and clubs. Denton has very few secular meeting space options, and many groups would make more use of the meeting rooms if the policies were more open (allowing a homeschool group to meet more than once a month, for example)
A fully functioning branch in "Southeast" Denton
Expanded "Library of Things"
Expanded cultural programs
Author talks
Increase limits on e-resources
Ways for citizens of Denton who don't have the ability to come to one of the branches to access its services. Many people don't have cars, and our public transportation system is not available throughout Denton.
more lectures by specialists featuring Q and As after
More community classes, including basic cooking and nutrition.
Spanish story time
Please keep expanding your great collection of foreign movies.
Expanded digital collections, more art/craft programming for adults
Interlibrary loan requests online
Not sure.

Q5. What new or expanded services would you like to see at the Library?
Responses
The Libby Tool for online books!
professional headshots at a reduced price (or free)
Please add programs and activites for special needs people, especially adults with disabilities. Like sensory hours, sensory rooms, crafts, storytimes, movie nights, therapy dogs. They want to enjoy all of the same things as everyone else!!! Yet there is barely any activites or services available for people with special needs here at the library or anywhere here in Denton.
Please consider providing noise cancelling headphones or moving the Children's sections further away from adult section when you build new libraries. I can hear kids screaming from kids section all the way back in the study rooms in North Branch. It is distracting to other people tryong to work or read and honestly keeps me from coming to the library here. Especially the North Branch. Adding new books to the children's section to keep everyone interested in the library would be great too!!
The DPL does a great job of being visible in the community.
have lots of services now
More; larger location
Areas for kids on the spectrum
more large print books for vision impaired
More art and craft workshops
When requesting a book be purchased, receive a notification when and if it is purchased. More of a social media presence such as top books checked out, librarians current recommendations
Kids activities
I would like access to Libby/Overdrive so I can read books on my Kindle even though I still use Cloud Library heavily.
community collaborative art projects
Neurodivergent Adult Group
video games available for checkout
taping torn book pages instead of throwing away an entire book (what a waste!)
Can't think of any
Our library is amazing and I love the set up and friendly staff. I dont want it to change.
More resources to learn foreign languages.
Audio books.
Board games, back pack kits, more homeschool clubs,
is done.

Q5. What new or expanded services would you like to see at the Library?
Responses
Community building.
More interactive items/toys in the children's area at North Branch Library.
I would love to see more programs for early elementary readers as well as cross-generational programs. A book club for parents and kids would be one example.
More homeschool programs.
drive-thru service is great!
Expand class offering for relevant topics. Work with local non profits to support people in Denton who may not have stable housing to provide internet or charging access to electronic devices.
A small collection of Wonderbooks (read-along with built in mp3) would be amazing! Even if just a few dozen aimed at beginning readers who are overwhelmed by reading chapter books on their own.
laptop checkouts for public; more computer literacy programming; purchase more hotspots
IDK
Just more books!
A more hands on experience for kids in the summer reading program.
In house social worker
More gardening projects. Maybe a library where you can checkout gardening tools, like the one in Plano.
More audiobooks available for downloading
More discovery kits :)
I would like to see more after school programming and STEM clubs for kids and teens.
I'm happy with the services offered by the library
Online booking of meeting rooms! Come into this century. Better book selection. Updated facilities
More weekend or evening Children's events/programs for working families.



## Strengths

What advantages does DPL have?	
What makes DPL unique?	
What does DPL do that is better than anyone else?	
What does DPL have that is better than anyone else?	
Free Access	9-28-22 Public Input Session
Access	9-28-22 Public Input Session
Bridge between "haves" and "have nots"	9-8-22 Staff Input Session
Free Access	9-8-22 Staff Input Session
Youth accessibility	9-8-22 Staff Input Session
Youth courtesy cards	9-9-22 Staff Input Session
Ease of access and use	9-16-22 Staff Input Session
FREE for ALL community members	9-16-22 Staff Input Session
Something for everybody	9-12-22 Library Board Focus Group
Public Art	9-27-22 Public Input Session
Community Art	9-9-22 Staff Input Session
Support from leadership	9-8-22 Staff Input Session
Support from CMO, Council, Community, Other COD departments and our service to them.	9-16-22 Staff Input Session
Digital Collections	9-17-22 Public Input Session
Volume of resources	9-27-22 Public Input Session
Digital Resources	9-27-22 Public Input Session
Collection	9-28-22 Public Input Session
Online collections/formats	9-28-22 Public Input Session
Strong collection	9-8-22 Staff Input Session
Downloadable	9-9-22 Staff Input Session
Extensive collection	9-16-22 Staff Input Session
Manga	10-4-22 Teen Advisory Board Focus Group
Request to purchase materials	10-4-22 Teen Advisory Board Focus Group
Broad collection	10-4-22 Teen Advisory Board Focus Group
Strong contribution to families	9-27-22 Public Input Session
Community awareness-people who know about the library	9-8-22 Staff Input Session
Level of community service	9-16-22 Staff Input Session
Community oriented	9-12-22 Library Board Focus Group
Could be community hub with programs that connect people	9-28-22 Public Input Session
A place to go	10-4-22 Teen Advisory Board Focus Group
Community interaction	9-8-22 Staff Input Session
Relationships	9-9-22 Staff Input Session
Customers and community--give energy and encouragement	9-16-22 Staff Input Session
Community Gathering Place	9-8-22 Staff Input Session
Support from community	9-8-22 Staff Input Session
Community support	9-16-22 Staff Input Session
Convenience	9-8-22 Staff Input Session
Supports DEI	9-8-22 Staff Input Session
Diversified	9-12-22 Library Board Focus Group
Economical benefit	9-27-22 Public Input Session

Strengths	
Don't need to buy new items	9-27-22 Public Input Session
3 facilities	9-27-22 Public Input Session
facilities spread out in community	9-27-22 Public Input Session
3 locations	9-8-22 Staff Input Session
Facilities	9-9-22 Staff Input Session
Nice atmosphere	9-16-22 Staff Input Session
Close to school	10-4-22 Teen Advisory Board Focus Group
Meeting room space	9-27-22 Public Input Session
Physical space is open, welcoming, attractive	9-28-22 Public Input Session
Spaces for everyone (ex: children's area)	10-4-22 Teen Advisory Board Focus Group
Teen Room (don't have to be crowded with everyone else)	10-4-22 Teen Advisory Board Focus Group
Meeting rooms/space	9-12-22 Library Board Focus Group
Fine free	9-9-22 Staff Input Session
No fines	9-16-22 Staff Input Session
Friends of the Denton Public Libraries	9-16-22 Staff Input Session
Friends of the Denton Public Libraries book store	10-4-22 Teen Advisory Board Focus Group
Open 7 days per week	9-27-22 Public Input Session
7 day per week service	9-9-22 Staff Input Session
Lots of hours of service	9-9-22 Staff Input Session
ILL	10-4-22 Teen Advisory Board Focus Group
Innovation	9-8-22 Staff Input Session
Looking ahead/future thinking	9-9-22 Staff Input Session
Responsible to changing needs	9-12-22 Library Board Focus Group
Agile	9-12-22 Library Board Focus Group
Lifelong learning	9-8-22 Staff Input Session
SRC Prize books	9-27-22 Public Input Session
Partnerships	9-8-22 Staff Input Session
Partnerships	9-16-22 Staff Input Session
Classes	9-27-22 Public Input Session
Classes	9-28-22 Public Input Session
Virtual programs (professor's corner)	9-28-22 Public Input Session
Both live and recorded virtual programs	9-28-22 Public Input Session
Programming	9-8-22 Staff Input Session
Outreach	9-8-22 Staff Input Session
Programs	9-9-22 Staff Input Session
Outreach	9-9-22 Staff Input Session
Programming--do a lot--there is a need	9-16-22 Staff Input Session
Programs for everyone	10-4-22 Teen Advisory Board Focus Group
Activities (color me calm)	10-4-22 Teen Advisory Board Focus Group
Author events	10-4-22 Teen Advisory Board Focus Group
Movie events	10-4-22 Teen Advisory Board Focus Group
Storytimes	10-4-22 Teen Advisory Board Focus Group
Programs	9-12-22 Library Board Focus Group
Outreach	9-12-22 Library Board Focus Group
Safe	9-16-22 Staff Input Session

Strengths	
Pandemic services	9-17-22 Public Input Session
Pivoted to keep circulation services	9-17-22 Public Input Session
ILL	9-27-22 Public Input Session
Easy processes-ex: circulation and renewal	9-28-22 Public Input Session
Crisis operations (due to size?)	9-8-22 Staff Input Session
One desk/centralized service	9-9-22 Staff Input Session
Ancestry database	9-17-22 Public Input Session
Special Collections	9-8-22 Staff Input Session
Municipal Archive	9-8-22 Staff Input Session
Local history	9-16-22 Staff Input Session
Staff	9-28-22 Public Input Session
Staff	9-8-22 Staff Input Session
Great staff	9-8-22 Staff Input Session
STAFF	9-9-22 Staff Input Session
Staff	9-16-22 Staff Input Session
Reader's Advisory Services	9-17-22 Public Input Session
Friendly	9-17-22 Public Input Session
Staff interacts with community	10-4-22 Teen Advisory Board Focus Group
Staff is friendly and responsive	9-12-22 Library Board Focus Group
Helpful	9-17-22 Public Input Session
Knowledgeable support for technology	9-17-22 Public Input Session
Highly qualified staff	9-27-22 Public Input Session
Can find and get what someone needs	9-16-22 Staff Input Session
Professional development	9-16-22 Staff Input Session
Experience of staff	9-16-22 Staff Input Session
Customer service	9-16-22 Staff Input Session
Technology-proactive	9-17-22 Public Input Session
Makerspaces	9-17-22 Public Input Session
Equipment	9-17-22 Public Input Session
Internet	9-27-22 Public Input Session
Computers	9-27-22 Public Input Session
Equipment and access	9-27-22 Public Input Session
Technology	9-28-22 Public Input Session
Free fax service	9-9-22 Staff Input Session
Mobile printing	9-9-22 Staff Input Session
Makerspace (the Forge and Legacy Lab)	9-9-22 Staff Input Session
Wifi--especially outside building	9-9-22 Staff Input Session
Hotspots	9-9-22 Staff Input Session
Technology	9-16-22 Staff Input Session
Copiers	9-16-22 Staff Input Session
Free faxing	9-16-22 Staff Input Session
Forge Makerspace	10-4-22 Teen Advisory Board Focus Group
Computers for public	9-12-22 Library Board Focus Group
Internet	9-12-22 Library Board Focus Group

Strengths	
Leslie's "Yesteryear" column in the DRC	9-17-22 Public Input Session
You can freely exist in DPL	9-8-22 Staff Input Session
Whole life continuum of service	9-8-22 Staff Input Session
High checkout limit	9-9-22 Staff Input Session
Opportunities to help all	9-9-22 Staff Input Session
Teamwork	9-16-22 Staff Input Session
Well funded	9-16-22 Staff Input Session
"A Good Place"	9-16-22 Staff Input Session
Incredibly tolerant	9-16-22 Staff Input Session
Non-judgmental	9-16-22 Staff Input Session
Support of staff from library management	9-16-22 Staff Input Session
Responsive to community needs	9-16-22 Staff Input Session
Volunteer programs	10-4-22 Teen Advisory Board Focus Group
Transit service between branches	10-4-22 Teen Advisory Board Focus Group
Vending machine	10-4-22 Teen Advisory Board Focus Group
Calming voice	9-12-22 Library Board Focus Group
Demonstrated professional success with awards and reputation	9-12-22 Library Board Focus Group

## Opportunities

What is the community asking for?	
What partnerships would lead to greater success	
What resources do we need to move forward?	
Are there gaps that the library could fulfill?	
Growing a community of influencers--build people in the community who can make positive outcomes on libraries	9-12-22 Library Board Focus Group
Advocates	9-12-22 Library Board Focus Group
Book Clubs	9-17-22 Public Input Session
Civics education-how does government work, rights, engagement	9-12-22 Library Board Focus Group
Communication and engagement	9-16-22 Staff Input Session
Community hub	9-28-22 Public Input Session
Learning about community	9-17-22 Public Input Session
Recognize, respect, and engage with diversity	9-28-22 Public Input Session
Encourage engaging with diversity-diversity of opinion, experiences, beliefs	9-28-22 Public Input Session
Drive up book drops!	9-17-22 Public Input Session
Easy to get accounts	9-16-22 Staff Input Session
Career Readiness for jobs to earn a living wage	9-28-22 Public Input Session
Career Makerspace	9-28-22 Public Input Session
Hammocks	10-4-22 Teen Advisory Board Focus Group
Satellite locations	9-27-22 Public Input Session
Bus stops at libraries	9-27-22 Public Input Session
Space	9-8-22 Staff Input Session
Drive through at all locations	9-8-22 Staff Input Session
South 2.0	9-8-22 Staff Input Session
Study rooms	9-8-22 Staff Input Session
Conference rooms	9-8-22 Staff Input Session
Compact shelving	9-8-22 Staff Input Session
Study rooms/areas	9-9-22 Staff Input Session
South 2.0	9-9-22 Staff Input Session
Meeting room with direct external access	9-9-22 Staff Input Session
Voting space	9-9-22 Staff Input Session
Space	9-16-22 Staff Input Session
Facilities	9-16-22 Staff Input Session
Outdoor decorations	10-4-22 Teen Advisory Board Focus Group
Outdoor area connected to teen room	10-4-22 Teen Advisory Board Focus Group
Décor in the program room	10-4-22 Teen Advisory Board Focus Group
Bean bags	10-4-22 Teen Advisory Board Focus Group
Comfortable study table chairs	10-4-22 Teen Advisory Board Focus Group
Seating in an outdoor space	10-4-22 Teen Advisory Board Focus Group
Age specific Friends of the Denton Public Libraries book sales (i.e.: teen book sale, children's book sale)	10-4-22 Teen Advisory Board Focus Group
Friends raising-relationship building, especially with people who are underserved	9-12-22 Library Board Focus Group
Fast paced growth and the changes with that	9-12-22 Library Board Focus Group

## Opportunities

New residents-coming in highly education via economic development and from new cultural backgrounds	9-12-22 Library Board Focus Group
Different housing trends/impacts	9-12-22 Library Board Focus Group
Evening/Weekend Services	9-17-22 Public Input Session
Expanded evening hours	9-27-22 Public Input Session
Longer Forge Makerspace hours	9-8-22 Staff Input Session
Hours-expand South branch to add Monday mornings	9-16-22 Staff Input Session
Information Literacy (see also Texas Standard/Truth Meter)	9-28-22 Public Input Session
"Ask the expert"-bring research questions or ask how to do research to librarians	9-28-22 Public Input Session
Information literacy and media	9-12-22 Library Board Focus Group
Literacy/reading	9-28-22 Public Input Session
Crafting space/makerspace	9-8-22 Staff Input Session
Additional VCR conversion technology machine (add a second one)	9-8-22 Staff Input Session
Makerspaces everywhere	9-9-22 Staff Input Session
Makerspaces	9-16-22 Staff Input Session
Awareness of Services	9-17-22 Public Input Session
Consumer/Demographic research	9-27-22 Public Input Session
Data analysis	9-27-22 Public Input Session
Material awareness/review resources/labels to help people identify materials	9-28-22 Public Input Session
Marketing	9-28-22 Public Input Session
Personal connection of the benefit of the library	9-28-22 Public Input Session
Marketing person	9-8-22 Staff Input Session
Marketing of existing makerspaces	9-8-22 Staff Input Session
Communications with cardholders re: expirations, newsletters-like constant contact/MailChimp	9-9-22 Staff Input Session
Marketing and initiating marketing efforts	9-16-22 Staff Input Session
Visibility in community	9-16-22 Staff Input Session
Marketing posters and signs	10-4-22 Teen Advisory Board Focus Group
Staff advocacy and marketing	9-12-22 Library Board Focus Group
More Outreach	9-17-22 Public Input Session
Community engagement	9-28-22 Public Input Session
Outreach vehicle	9-8-22 Staff Input Session
Outreach vehicle	9-9-22 Staff Input Session
Outreach staffing	9-16-22 Staff Input Session
Outreach and marketing	9-12-22 Library Board Focus Group
Homebound services at retirement facilities to change out items and resources	9-9-22 Staff Input Session
Library Board	9-12-22 Library Board Focus Group
Partnerships with colleges	9-17-22 Public Input Session
Partnerships with DISD	9-17-22 Public Input Session
Partnerships with mental health organizations, senior-living facilities, meals on wheels, homebound	9-8-22 Staff Input Session
School partnerships	9-8-22 Staff Input Session

## Opportunities

Partnerships with colleges (UNT/TWU/NCTC)	9-9-22 Staff Input Session
Partnerships for youth mentoring/services	9-9-22 Staff Input Session
Partnerships with non-profits-goodwill	9-9-22 Staff Input Session
Partnerships-leveraging existing entities and services	9-16-22 Staff Input Session
Friends of the Denton Public Libraries	9-12-22 Library Board Focus Group
Emily Fowler Library Foundation	9-12-22 Library Board Focus Group
nonprofit partnerships	9-12-22 Library Board Focus Group
Leveraging the talents and skills of the community	9-12-22 Library Board Focus Group
Higher education-students as users and resources	9-12-22 Library Board Focus Group
Communications with DISD	9-8-22 Staff Input Session
Programs/Demos	9-17-22 Public Input Session
Program with local businesses telling what they do and how they do it	9-17-22 Public Input Session
Basic home repair classes	9-17-22 Public Input Session
Instrument Petting Zoo for grown ups	9-17-22 Public Input Session
Art classes/crafts	9-27-22 Public Input Session
Voter/civic education	9-27-22 Public Input Session
University faculty-hit up pre-tenure faculty	9-28-22 Public Input Session
Craft programs	9-8-22 Staff Input Session
Radio station/podcast	9-9-22 Staff Input Session
Programming-more needs	9-16-22 Staff Input Session
Coffee & conversation programs	9-16-22 Staff Input Session
Consistency in Summer Reading Challenge planning and execution	9-16-22 Staff Input Session
Technology classes vs. on-demand need--niche videos, teen/college volunteer tutors, "everything you wanted to know about..."	9-16-22 Staff Input Session
Mario Cart tournaments	10-4-22 Teen Advisory Board Focus Group
Theme days at the library with décor, activities, and programs	10-4-22 Teen Advisory Board Focus Group
Update the Teen Room Scavenger Hunt at North Branch monthly	10-4-22 Teen Advisory Board Focus Group
More video games and controllers	10-4-22 Teen Advisory Board Focus Group
Read Across Texas/Denton program	9-12-22 Library Board Focus Group
Remote access to DRC-not PDF but actual website	9-27-22 Public Input Session
More Newspapers with remote access (WAPO, NYT, FT. Worth Star Tele., Houston Chron., Wall St. J., Dallas Mn. News, etc.)	9-27-22 Public Input Session
Continue commitment to robust diversity of materials/programs	9-28-22 Public Input Session
Expansion of library of things	9-12-22 Library Board Focus Group
Activities for working people/families	9-17-22 Public Input Session
Services for students	9-17-22 Public Input Session
Vets	9-28-22 Public Input Session
Non-college bound students/adults	9-28-22 Public Input Session
Services for seniors-connect with other services	9-28-22 Public Input Session
Services for teen parents	9-16-22 Staff Input Session
SPANISH programs, materials, staff assistance	9-8-22 Staff Input Session
More staff	9-8-22 Staff Input Session
New employee engagement packet	9-16-22 Staff Input Session

## Opportunities

Staff!!	9-16-22 Staff Input Session
Cannot do more without staff	9-16-22 Staff Input Session
Burnout prevention	9-16-22 Staff Input Session
Compassion fatigue	9-16-22 Staff Input Session
Staff recovery	9-16-22 Staff Input Session
Computer/Tech Security/Privacy/Phone classes	9-27-22 Public Input Session
Technology	9-8-22 Staff Input Session
Expanded technology services across branches	9-16-22 Staff Input Session
Open computers that don't require a login	10-4-22 Teen Advisory Board Focus Group
Fix the clock on the teen volunteer computer during Summer Reading Challenge (it was off by a bit last summer)	10-4-22 Teen Advisory Board Focus Group
Box with stuffed animals for children to use during storytimes	10-4-22 Teen Advisory Board Focus Group
Information hub	9-28-22 Public Input Session
Start here for referrals	9-28-22 Public Input Session
Volunteer coordination/management	9-16-22 Staff Input Session
Multi-year forms for volunteering	10-4-22 Teen Advisory Board Focus Group
Social wellness programs	9-28-22 Public Input Session
Complete projects that are already in mind	9-8-22 Staff Input Session
Notary	9-9-22 Staff Input Session
"One system" across branch	9-16-22 Staff Input Session
Visiting other City of Denton departments	9-16-22 Staff Input Session
Free snacks	10-4-22 Teen Advisory Board Focus Group
Music playing on building speakers	10-4-22 Teen Advisory Board Focus Group
Indoor plants	10-4-22 Teen Advisory Board Focus Group
Encourage Curiosity	9-12-22 Library Board Focus Group



## Aspirations

What should the library care deeply about? Where should DPL go in the future? What should DPL look like in the future? What projects, programs, or processes support our desired achievements?	
Access to ANY information anyone needs	9-17-22 Public Input Session
Access-have the things people want	9-8-22 Staff Input Session
Opportunities for library accounts for everyone who wants one	9-16-22 Staff Input Session
Climate controlled archival space	9-8-22 Staff Input Session
A calming place	10-4-22 Teen Advisory Board Focus Group
Library is the #1 defender of democracy	9-12-22 Library Board Focus Group
Social dialogue and engagement	9-12-22 Library Board Focus Group
Facilitator of community conversations	9-12-22 Library Board Focus Group
#1 hotspot for Denton, TX	9-27-22 Public Input Session
Responsive to community	9-28-22 Public Input Session
Patrons	9-8-22 Staff Input Session
Community Hub (space)	9-8-22 Staff Input Session
Community connector	9-16-22 Staff Input Session
Connecting people with interests (like clubs)	10-4-22 Teen Advisory Board Focus Group
Meet with people with same interests AND exposure to new interests	10-4-22 Teen Advisory Board Focus Group
Community inclusive storytelling to build community: ex: human library	9-12-22 Library Board Focus Group
Representation-staff/partnerships/collections	9-8-22 Staff Input Session
Increase creativity	9-12-22 Library Board Focus Group
"Expand Horizons"	9-28-22 Public Input Session
Embraces diversity	9-9-22 Staff Input Session
Engine to local economic development	9-12-22 Library Board Focus Group
Library as part of economic development	9-12-22 Library Board Focus Group
Professional Development	9-28-22 Public Input Session
Career Readiness	9-28-22 Public Input Session
Vocational Guidance	9-28-22 Public Input Session
Library/Parks facilities in one building	9-17-22 Public Input Session
Modern looking facilities	9-8-22 Staff Input Session
Adult spaces for adult patrons	9-8-22 Staff Input Session
Media room to watch, listen to media or make video, music, audio recordings	9-8-22 Staff Input Session
Outdoor space	9-9-22 Staff Input Session
Flexible, functional space	9-9-22 Staff Input Session
Library-specific space to maintain operations without interruption	9-9-22 Staff Input Session
Outside lockers for 24/7 access	9-9-22 Staff Input Session
Theater/Auditorium for author events/programs/discussions	9-9-22 Staff Input Session
Marketing-digital signs	9-9-22 Staff Input Session
Visibility (of locations-ease of finding the libraries)	9-9-22 Staff Input Session
Furniture and fixtures should be mobile and flexible	9-9-22 Staff Input Session
Facility building with a recreation center	9-16-22 Staff Input Session
Updated furniture	9-16-22 Staff Input Session
Larger South Branch	9-16-22 Staff Input Session

Interactive movement elements sharing other organization's activities (monitor streaming zoo feed)	9-16-22 Staff Input Session
Art installations, exhibits, sculptures	9-16-22 Staff Input Session
Quiet spaces	9-16-22 Staff Input Session
Outdoor space	9-16-22 Staff Input Session
Space for different needs and purposes	9-16-22 Staff Input Session
A place for self reflection	10-4-22 Teen Advisory Board Focus Group
A place to be with your friends	10-4-22 Teen Advisory Board Focus Group
A place to read in peace	10-4-22 Teen Advisory Board Focus Group
Diversified funding sources	9-12-22 Library Board Focus Group
Win awards and grants	9-8-22 Staff Input Session
Open longer hours	9-27-22 Public Input Session
Community awareness of everything the library has to offer	9-17-22 Public Input Session
Awareness of All Service (ex: ILL)	9-28-22 Public Input Session
Strong social media presence	9-8-22 Staff Input Session
Engage with families to promote early literacy--FROM BIRTH	9-16-22 Staff Input Session
Visible marketing that sticks	9-16-22 Staff Input Session
More outreach and staff for outreach	9-8-22 Staff Input Session
More engaged outreach in community	9-16-22 Staff Input Session
Engaged with local colleges	9-17-22 Public Input Session
Engaged with DISD	9-17-22 Public Input Session
Connections with businesses	9-27-22 Public Input Session
Connections with nonprofits	9-27-22 Public Input Session
Homeless Outreach Team/PD	9-16-22 Staff Input Session
Partner with entities and organizations	9-12-22 Library Board Focus Group
Extend commitment to social services-connect with agencies	9-12-22 Library Board Focus Group
Programs that connect with business and nonprofits	9-27-22 Public Input Session
Community/patron professional or trade related classes and resources	9-8-22 Staff Input Session
Storywalks	9-16-22 Staff Input Session
Speakers	9-12-22 Library Board Focus Group
Authors	9-12-22 Library Board Focus Group
Big public events	9-12-22 Library Board Focus Group
Continue providing online resources (ex: Ancestry)	9-17-22 Public Input Session
Large collection-physical and digital	9-27-22 Public Input Session
Higher checkout limits for Hoopla	9-27-22 Public Input Session
Get rid of DVDs and use Blu Ray	9-8-22 Staff Input Session
Circulate video games	9-8-22 Staff Input Session
Pride books	10-4-22 Teen Advisory Board Focus Group
Available materials	10-4-22 Teen Advisory Board Focus Group
A safe place	10-4-22 Teen Advisory Board Focus Group
Identifying high needs in the community and responding to those needs	9-8-22 Staff Input Session
Mindful of sensory needs	9-16-22 Staff Input Session
Compensation	9-8-22 Staff Input Session
Involvement with library profession organizations (esp.: in work plans and including paraprofessional staff)	9-8-22 Staff Input Session
More diverse staff in professional roles	9-8-22 Staff Input Session
Professional development-internal and external training	9-8-22 Staff Input Session

Leverage staff recruitment with UNT/TWU partnerships	9-8-22 Staff Input Session
Leverage staff recruitments with professional organizations to encourage youth to go into library work	9-8-22 Staff Input Session
Social worker on staff	9-8-22 Staff Input Session
Full time social worker--partner agencies	9-16-22 Staff Input Session
More bilingual staff at all levels (especially Spanish and ASL)	9-16-22 Staff Input Session
Manager and Assistant Manager at each location	9-16-22 Staff Input Session
Staff advocating for and marketing themselves and the library	9-12-22 Library Board Focus Group
Familiarity	9-27-22 Public Input Session
Comfortable	9-27-22 Public Input Session
Home	9-27-22 Public Input Session
Relaxed	9-27-22 Public Input Session
Welcome	9-27-22 Public Input Session
Open doors	9-28-22 Public Input Session
Welcoming	9-9-22 Staff Input Session
"If I want to know something, I go there!"	9-27-22 Public Input Session
Everything that was in "Strengths" and "Opportunities"	9-28-22 Public Input Session
Library is a driving force for a thriving community: employable workforce, healthy families, and informed citizenry	9-12-22 Library Board Focus Group

## Results

How does DPL know when it succeeds?	
What meaningful measures would indicate the library is on the right track?	
What resources are needed to implement projects?	
What do stakeholders expect?	
Approval rating in City bi-annual customer service survey	9-9-22 Staff Input Session
Customer satisfaction rating	9-16-22 Staff Input Session
DPL librarians are movers and shakers of community development and community services	9-12-22 Library Board Focus Group
Connecting with non-users in general community (Discover Denton or social media flash votes)	9-8-22 Staff Input Session
Flags and cultural representation and celebrations	10-4-22 Teen Advisory Board Focus Group
Data analysis	9-8-22 Staff Input Session
Hours extended	9-27-22 Public Input Session
Patron feedback	9-9-22 Staff Input Session
Set standards/goals and follow up to make sure we meet those goals (ex: collection diversity=% of material change and % of circulation growth)	9-8-22 Staff Input Session
Goals lists with check boxes	10-4-22 Teen Advisory Board Focus Group
Continued growth and evolution	9-8-22 Staff Input Session
Library growth matches with demographic and economic change	9-8-22 Staff Input Session
Increased donations and oral histories with Special Collections	9-16-22 Staff Input Session
Increased circulation and library card usage and visits	9-16-22 Staff Input Session
New collection reports/marketing	9-27-22 Public Input Session
Positive media attention	9-8-22 Staff Input Session
Staff and public updates	9-9-22 Staff Input Session
Social media	9-9-22 Staff Input Session
Marketing-like Kroger ads--with target audience and locally made	10-4-22 Teen Advisory Board Focus Group
Fun facts--like circulation #s, # of teen visits, etc.	10-4-22 Teen Advisory Board Focus Group
Most popular checkouts	10-4-22 Teen Advisory Board Focus Group
First aid and safety kits and awareness	10-4-22 Teen Advisory Board Focus Group
More materials	9-27-22 Public Input Session
More stakeholder and customer presence at libraries	9-16-22 Staff Input Session
Continued AND new partnerships	9-8-22 Staff Input Session
Organizations SEEK out partnerships with the library	9-16-22 Staff Input Session
More partnerships	9-16-22 Staff Input Session
Relaxing programs on test days	10-4-22 Teen Advisory Board Focus Group
Reduction in incidents-ex: increase in referral use of social services	9-16-22 Staff Input Session
List or ideas of "Needed from Community" (ex: volunteer recruitment resources)	9-28-22 Public Input Session
TSLAC Return on Investment (ROI) calculator	9-12-22 Library Board Focus Group
Ex: in 5 years, DPL contributed to # job growth, reduced the K-12 dropout rate by ##, or housing or health/mental health measures	9-12-22 Library Board Focus Group
Staff input and assessment	9-8-22 Staff Input Session
Staff satisfaction surveys	9-16-22 Staff Input Session
Staff retention and number of applicants	9-16-22 Staff Input Session

Adequate staffing to meet demand	9-8-22 Staff Input Session
Statistics	9-17-22 Public Input Session
# of programs attended	9-17-22 Public Input Session
Web traffic	9-17-22 Public Input Session
Increase usage (visits, circ., program attend.)	9-27-22 Public Input Session
Stats	9-28-22 Public Input Session
Usage stats (website, social media, visits/specific area use, circulation, accounts)	9-8-22 Staff Input Session
Visits	9-9-22 Staff Input Session
# of checkout sessions (ex: 1 visit checking out 20 items)	9-9-22 Staff Input Session
Statistics that demonstrate visibility, adequate space, and resources	9-16-22 Staff Input Session
Program participation	9-12-22 Library Board Focus Group
Surveys-general and directed	9-17-22 Public Input Session
Regular and recurring surveys	9-17-22 Public Input Session
Program surveys	9-17-22 Public Input Session
Surveys and Polls	9-8-22 Staff Input Session
Surveys	9-9-22 Staff Input Session
Feedback opportunities, especially positive/appreciation feedback for marketing and to demonstrate success	9-28-22 Public Input Session
Action list available online with updates	9-28-22 Public Input Session
Transparency	9-28-22 Public Input Session
Share data	9-28-22 Public Input Session
Completion reports (quarterly, annual)-easily accessible and viewable by all	9-8-22 Staff Input Session
Data dashboard	9-8-22 Staff Input Session
Annual reports	9-9-22 Staff Input Session
Quarterly newsletters	9-9-22 Staff Input Session
Create a dashboard to show how DPL contributes: investment we put in, relationships we build, \$ we contribute into community through family income growth	9-12-22 Library Board Focus Group
Put the information out there--TRANSPARENCY	9-12-22 Library Board Focus Group
Trends	9-17-22 Public Input Session
Trends	9-28-22 Public Input Session
Are we saying "yes" more than "no, sorry"	9-8-22 Staff Input Session
Quantitative and qualitative data	9-8-22 Staff Input Session

## Vision

Where will DPL be in the future?  
 What should DPL look and feel like in the future?  
 What do we want DPL to become?  
 What is the long term view for the library?

Access	9-27-22 Public Input Session
Accessible	9-16-22 Staff Input Session
Community	9-27-22 Public Input Session
Community hub-stronger	9-28-22 Public Input Session
Heart of the community	9-8-22 Staff Input Session
Representative of community	9-8-22 Staff Input Session
Defining the community	9-9-22 Staff Input Session
Engagement with community	9-16-22 Staff Input Session
DPL is a leader in enabling a thriving community with a passionate commitment to freedom of information	9-12-22 Library Board Focus Group
Expanding horizons	9-28-22 Public Input Session
Encourage discovery	9-28-22 Public Input Session
Diverse	9-8-22 Staff Input Session
One stop shop for information and learning	9-17-22 Public Input Session
Education	9-17-22 Public Input Session
Employment resource	9-8-22 Staff Input Session
FUN	9-17-22 Public Input Session
Entertainment	9-8-22 Staff Input Session
Crafty (like the Forge)	9-8-22 Staff Input Session
Fun environment	9-9-22 Staff Input Session
We help you while you also get the books you desire	10-4-22 Teen Advisory Board Focus Group
Informational	9-8-22 Staff Input Session
Evolving	9-8-22 Staff Input Session
Remaining relevant	9-8-22 Staff Input Session
Access to knowledge and other ideas or perspectives	9-9-22 Staff Input Session
Literacy	9-27-22 Public Input Session
Safe space for community	9-9-22 Staff Input Session
Safe	9-16-22 Staff Input Session
Technology	9-27-22 Public Input Session
Technology Hub	9-9-22 Staff Input Session
Technology access	9-9-22 Staff Input Session
non-judgmental/impartial	9-9-22 Staff Input Session
Welcoming	9-8-22 Staff Input Session
Welcoming	9-9-22 Staff Input Session
Welcoming to all	9-16-22 Staff Input Session
Source of life	9-8-22 Staff Input Session
multi-faceted	9-8-22 Staff Input Session
Use all the things listed in "Aspirations"	9-8-22 Staff Input Session
It's a library	10-4-22 Teen Advisory Board Focus Group

## Vision

Where will DPL be in the future?  
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## Other comments made during Input Sessions

### 9-28-22 Public Input Session wanted to include a list of "Threats" to libraries

Book banning

Threats to library's commitment to diversity of collections/programs

Defunding

Censorship with discussions/materials

Intellectual freedom

### 9-9-22 Staff Input Session wanted to share additional input

More staff

Clarity about roles at one-desk--training and how to make smooth transitions

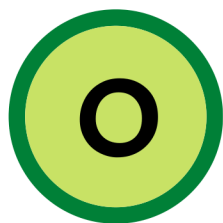
Transit/courier service future





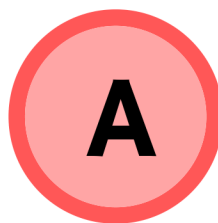
## Strengths

- What advantages does DPL have?
- What makes the library unique?
- What does DPL do that is better than anyone else?
- What does DPL have that is better than anyone else?



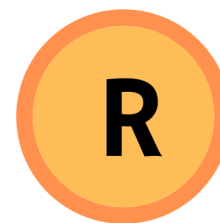
## Opportunities

- What is the community asking for?
- What partnerships would lead to greater success?
- What resources do we need to move forward?
- Are there gaps that the library could fulfill?



## Aspirations

- What should the library care deeply about?
- Where should DPL go in the future?
- What should DPL look like in the future?
- What projects, programs, or processes support our desired achievements?



## Results

- How does DPL know when it succeeds?
- What meaningful measures would indicate the library is on the right track?
- What resources are needed to implement projects?
- What do stakeholders expect?